



Designer: Rocky Gathercole Photographer: Ahleks Fusilero Assisted by: Charles Orendain Styling: Patrick Henry of Ton Lao Styling Team Make Up: Mary Letim Hair: Marky Buenaobra Shoes: Jojo Bragais Model: Maine Elima

# ATHERCOLE





**RUNWAY® LIFESTYLE** 7 Contributors

### 8 Emergence

- 18 Alexander McQueen
- 19 Anna Sui
- 20 Teeth Whitening for Spring
- 22 Balenciaga
- 23 Balmain
- 24 Burberry
- 25 Celine
- 26 Chanel
- 27 Christian Dior



**RUNWAY® ENTERTAINMENT** 

- 104 Temperley London
- 105 Tommy Hilfiger



**RUNWAY® FASHION** 

- 30 Two Days
- 42 Givenchy
- 43 Gucci
- 44 H & M
- 45 Libertine
- 46 Loewe
- 49 Louis Vuitton
- 50 Marques Almeida
- 51 Oscar De La Renta
- 52 Morrison Madness
- 65 Rag & Bone
- 67 Rodarte
- 66 Ralph Lauren



- 106 Spring Couture 110 Tory Burch
- 111 Undercover



**RUNWAY® SHOPPING** 

- 112 Day Dream
- 118 Shopping Apps
- 120 Exposed Music
- 129 Valentino
- 129 Vera Wang
- 130 Victoria Beckham
- 131 Wanda Nylon
- 132 Zac Posen



**RUNWAY® ROMANCE** 133 Round 14 143 Legal



# ROCKY GATHERCOL







Editor-in-Chief VINCENT MIDNIGHT

Financial Director AZIZ MOHABBAT

Fashion Director JULIA PERRY

Location Director JACOB MEIR

Beauty Director MELISSA VEGA

Managing Editor
CASSIDY TORREY

Chief Fashion Correspondent MANDI PIMENTAL

Video Editor JEFF SECORSKI

Legal Counsel BRAD AXELROD

Sales East Coast JONATHAN LEWKOWICZ

Sales West Coast STEPHANIE DAVIDSON ANTHONY DEL CAMPO

Distribution Manager BOB PETERSON @ KABLE

Advertising Inquiries 844-240-2250

**PHOTOGRAPHERS** 

Tim Moldenhauer Mario Barberio Robert Sebree Jerry Ghionis Andreea Radutoiu Patrice Berchery Kimberly Metz CONTRIBUTING WRITERS

Mandi Pimental

Melissa Farley

Kelli Kickham

SPECIAL THANKS
Cathy Mazzotta
Michael Cohen
COHEN LAW GROUP
Flashaus Studio
For The Stars Staff
Dr. Scott Keith
Catherine Pyle Mazzotta
Hugo Alarcon



# RUNWAY RUNWAY TV. COM



on the cover

MODEL: LIL MAMA Photographer:

Robert Sebree @sebreephoto

Stylist:

Julia Perry @juliaperrystyle

Makeup:

Tyren Redd @tyrenredd

Hair:

Kathy Howard @ tinytear\_dollrerouter

Red strapless dress by Rocky Gathercole available at For The Stars Fashion House. @verygathercole @ forthestarsfashionhouse

Makeup used: Jazzy Makeup

### A Letter from the Editor-in-Chief

Its spring and it's my favorite time of the year. Nature blossoms and fashion sparkles. I have to say that everyone looked

marvelous for fashion week in Los Angeles. Thank you to everyone who has come out each year to support Arts Hearts Fashion. Special Thanks to Erik Rosete, who produces that event and his staff, who sponsor the shows to be seen on RUNWAY TV year round. With Spring comes development, progress and it's time to enjoy your surroundings and merge them into your fashion.

RUNWAY LUX! We are ready to launch the first phase of RUNWAY LUX, which

will geolocate one of our fabulous RUNWAY talent to come to you and give you luxury service so you can be the star. DOWNLOAD IT! It's Free RUNWAY in digital version and free RUNWAY TV 24/7. How can you beat that?

I would like to thank Lil Mama, Lola Lennox, Lauren Carter and the band Bahari for the amazing photo shoots featured in this issue. Well, its real fashion in Real Hollywood so stay tuned.

LOVE IS THE AIR!

Vincent Midnight



# RUNWAY

# LiteStyle

Photographer: Andreea Radutoiu @Andreeardotcom
Stylist: Julia Perry @juliaperrystyle
Joaquin Aristides Flores @aristidesfashion
Makeup/Hair/Tattoos: Torsten Witte/The Only Agency @torstenwitte @theonly.agency
Models: Bianca Gomez/Photogenics @beebizzle
Xolani Hodel/Maverick @xolanihodel
Make up using @marcbeauty
Hair using R+Co @randcohair
Tattoos by @tattify and @paperself

# **Emergence**

Silver chain and red beaded headpiece at For The Stars Fashion House @forthestarsfashionhouse







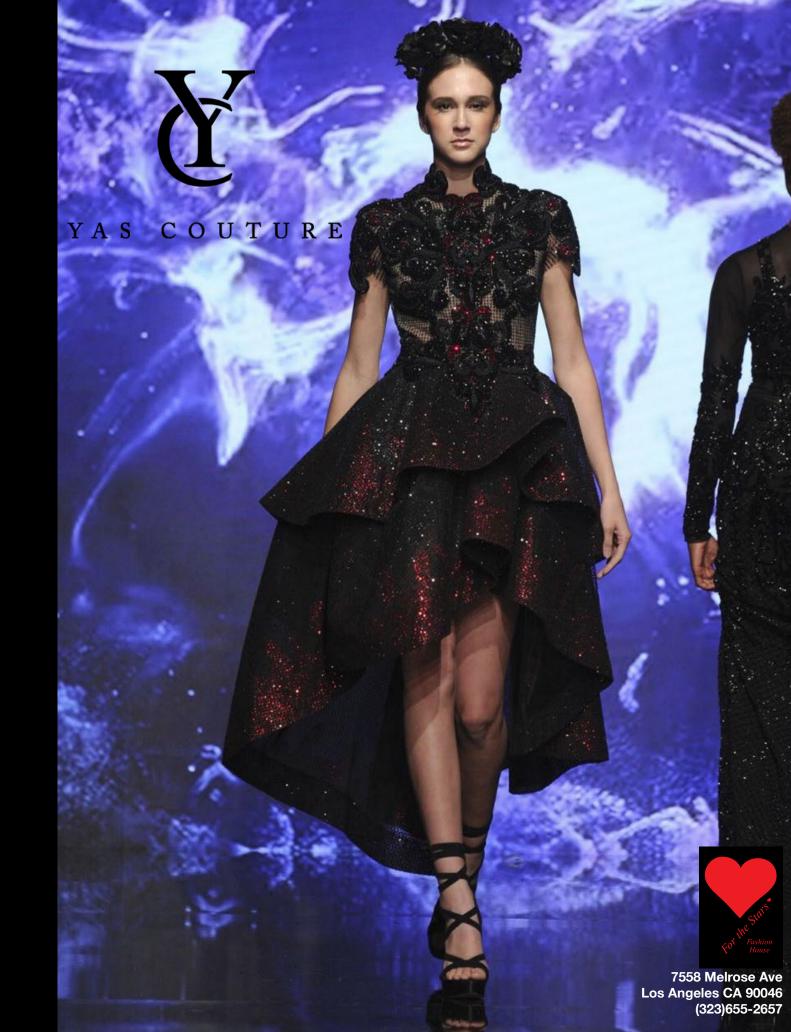






















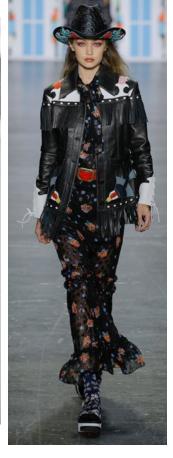




















# Teeth Whitening

by Kristle Jones

Do you want a whiter, brighter, more dazzling smile? Who doesn't! If you are having a hard time deciphering between all the strips, rinses, pastes and trays, you aren't alone. Dental expert Jennifer Santos, out of San Francisco, California, shares that our teeth naturally yellow as

we get older (factors such as food, drink, age and medication all contribute to a lackluster smile), and that teeth whitening is one of the fastest, easiest ways to turn back the hands of time. Here's how to navigate through the confusion and get whiter teeth this spring:

for spring





# 1. Whiten Naturally

That little orange box that is stowed away somewhere in the back of your fridge is good for more than just deodorizing your refrigerator and baking cookies. Baking soda is the ideal natural teeth whitener because it can help to remove discoloration without the use of harsh chemicals. It works as an abrasive to polish away surface stains, while the bubbles created (when it reacts to water) help to dissolve deeper stains. To whiten naturally with baking soda, wet your soft-bristled toothbrush with water and dip it into a shallow dish of baking soda then brush just as you would with toothpaste. Be sure to scrub gently because too much abrasion can cause enamel damage.

If you prefer going au naturel, stick with baking soda. You can find the baking soda for a dollar or two at your local grocery store.

## 2. Whitening Toothpastes

One of the simplest ways to whiten your teeth is to use whitening toothpaste. This teeth whitening option requires nothing more than you brushing your teeth on a regular basis. These toothpastes work by removing surface stains with an abrasive, a bleaching agent or both. But, unlike at-home kits or in-office whitening procedures, whitening toothpastes can only work to remove surface stains.

Your teeth will look slightly brighter at a price tag of under ten dollars.

### 3. At-Home Kits

At-home whitening kits are very popular thanks to the quick results and small price tag (typically under \$50). Depending on the kit, you can get your teeth a few shades lighter in a matter of weeks. At-home kits (which are usually stick-on strips) typically work by using a peroxide-based bleaching agent to get rid of stains and discoloration. But beware: the bleaching agent can cause temporary sensitivity during and after use.

Choose an at-home kit at your local drugstore and expect to spend somewhere between \$15 and \$50. If you have sensitive teeth, while you are at the store, pick toothpaste for your specific condition.

# 4. In-Office Whitening Procedure

In-office whitening procedures are about three times more effective than any athome whitening treatments. This results in a faster and more lasting whitening effect. An in-office whitening procedure is done in most dental offices and takes about an hour. This pro-active treatment can cost as much, or more, than \$500.

Another option for professional results is to have your dentist create a custom fitted dental tray that is filled with a powerful whitening agent and then apply at home at your convenience. Whitening results aren't as quick as the in-office procedure but are still better than results you would get from an at-home kit. This option can take several days to be effective and can cost approximately \$250.

# 5. Maintaining a White Smile

Don't just whiten your smile---maintain it so that the results last. Finally, how do you keep your smile white and bright? Santos advises her patients to avoid drinks such as black tea, coffee, red wine and dark sodas, all of which can lead to staining. If you must indulge, clean your teeth immediately after consuming any of these tinted treats using the appropriate toothpaste and brush or with on-the-go disposable teeth wipes.

Teeth wipes are sold by popular dental brands such as Oral-B and come in packages of 12, usually costing \$2.99 on average per box.









































































CHANEL - PARIS

















# **FASHION. PROTECTED.**

Understanding the nuances in the fashion world and how it relates to Intellectual Property law is a must when deciding on a law firm to represent your interests. Cohen IP Law Group takes great pride in its expertise in clothing and fashion-related Intellectual Property issues. Whether it relates to patent, trademark, and copyright acquisitions, or litigation, enforcement, and business issues, we are here to represent and protect your innovation.

# cohenip.com

9025 Wilshire Boulevard, Suite 301

Beverly Hills, CA 90211

Phone: 310.288.4500



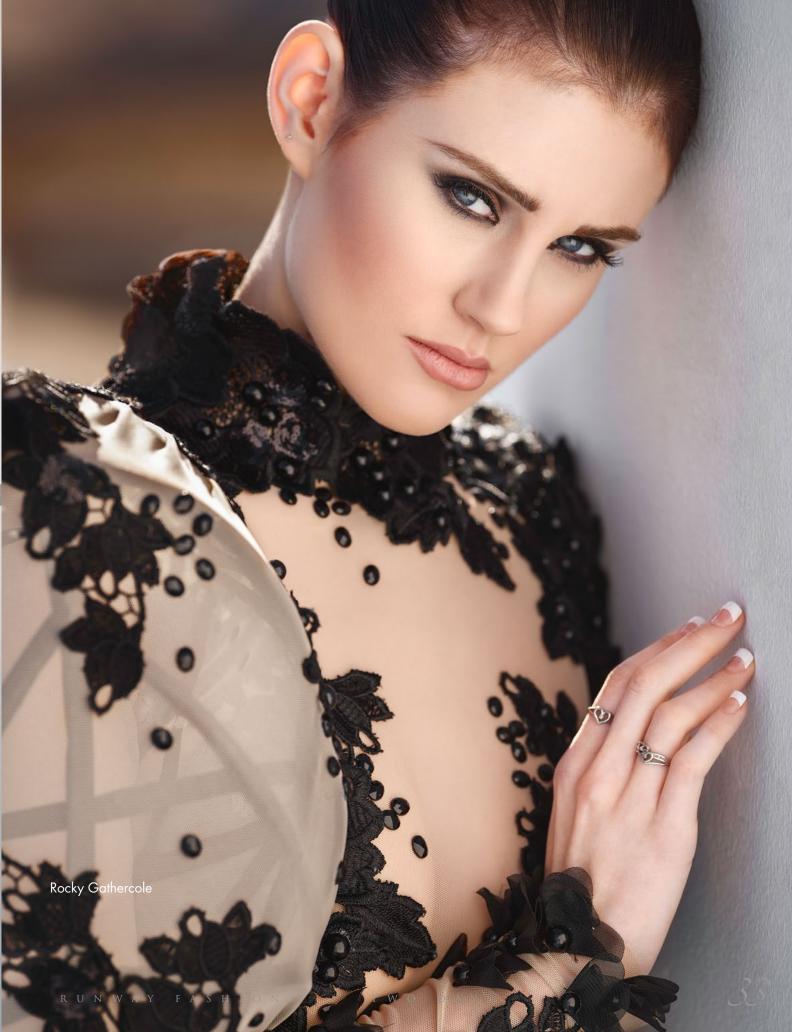


Models:
Nicole Whittake @nicolewhittaker
Kiera Smith @thekierasmith
Lisa Dillon @lisadillon
Shea Elyse Prior @shea\_elyse

Hair and Make Up Artists: April Love @aprillovemakeupacademy Jennifer Wright @jennmua83 Dona Watson @doneupbydonna





















Ear The Stars Eachien House

















G I V E N C H Y - P A R I S



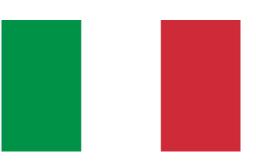


























H & M - NEW YORK

44





























46





# **NZZY**

FRANCE

904 S. Hilda Street Anaheim CA 92806 www.jazzyfrance.com 714-391-2671

and France is the first **Filipino** color cosmetic that is made in Paris. It is known for long lasting, definition mineral makeup line. accredited for women who want value internationally

makeup that c antly modern v

elegantly

l quality r by elega

v of professional o , it is preferred by

array

everyday complete

safe 1

certified

its c for 6

for

Known f

JAZZY I

ide, its accessibility is strengthened through gladly offer complimentary makeup trials decometric needs. worldwide, l makeup artists who g tasteful standards and malls ` international passionately educated to satisfy your t and local counters | its passic



### EYESHADOW

With fine silky powder, this highly pigmented matte eyeshadow adheres well to the lid and can be alternatively used to line the eyes. Best used on bridal or day makeup looks.

### HOW TO USE:

With an eyeshadow brush, apply on your eyelids according to your preference. Use of eyeshadow base prior to application is highly recommended.



### EYEBROW PENCIL

Surprisingly light on the skin, it gratifyingly fills in the gaps in your brows and stays on throughout the day. Alternatively, it can be used as eyeliner.

### HOW TO USE:

HOW TO USE: Sharpen pencil before use. Gently fill in your brows using feathery strokes while following your natural arch. Can also be used to define the brows' edges and partnered with 3-Color Eyebrow Cake to fill in.



### DIAMOND EYESHADOW

With ultra-pigmented crystal particles, this exciting range of shimmery eye shadows leaves an ultra-luxurious, buttery finish as it steadily latches on throughout the day.

HOW TO USE: With an eyeshadow brush, apply on your eyelids according to your preference. Use of eyeshadow base prior to application is highly recommended.



### AOUA CREAM EYESHADOW

With highly useable colors, these cream eyeshadows are ideal especially if you're going for the wet look - regardless of the lighting or the

HOW TO USE: Using a small, fluffy eye shadow brush, sparingly apply on neutral loose powder on the lids. Then, using a flat, wide eyeshadow brush, apply on the cream eyeshadows according to your preference.



### EYELINER CAKE

A long-lasting matte eyeliner that can be used for special occasions.

### HOW TO USE:

Spray on water on your angled eyeliner brush, then glide along the lash line until you achieve your preferred thickness and definition.



### CREAM EYELINER

This waterproof cream eyeliner glides on like silk while being highly pigmented. It dries immediately with almost zero budges.

### HOW TO USE:

Through the use of an angled eyeliner brush, glide along the lash line until you achieve your preferred thickness and definition.

### 3-COLOR EYEBROW CAKE

With natural brow-color range, this long-lasting cake is most likely the brow product you'll ever need to carry in your kilt most of the time, not to mention the impressively practical angled brush that goes

### HOW TO USE:

Once you put on powder or foundation, apply on brows using the angled brush by following your natural arch.



### EYEBROW GEL KIT

This waterproof liquid gel kit perfect for swimming and on the beach. With complimentary brow brushes, it fills in those brow gaps while not washing out.

### HOW TO USE:

Gently fill in your brows using feathery strokes while following your natural arch. Can also be used to define the brows' edges only and partnered with 3-Color Eyebrow Cake to fill

# EYEBROW MASCARA

A mascara to lighten or darken brows, its A mascara to lighten or darken prows, its rich, long-lasting formula sets eyebrow hair in place and can be used as a quick-fix to peeking roots during that awkward growing-out phase.

### HOW TO USE:

Glide on spoolie brush along brows according to its natural direction, or even to your preferred direction.



inviting pport of

With i

the support























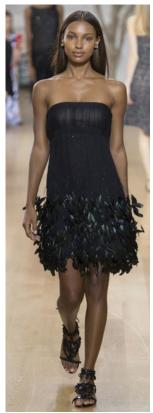






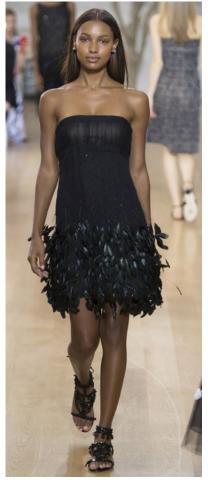
MARQUES 'ALMEIDA - LONDON





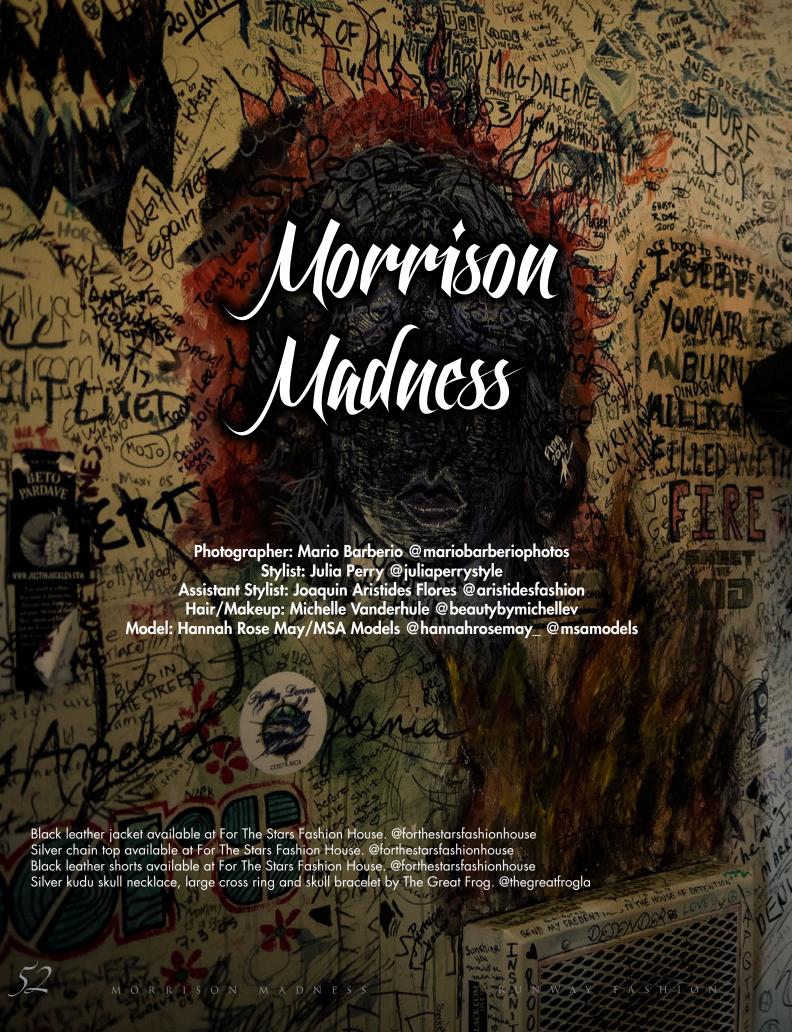
















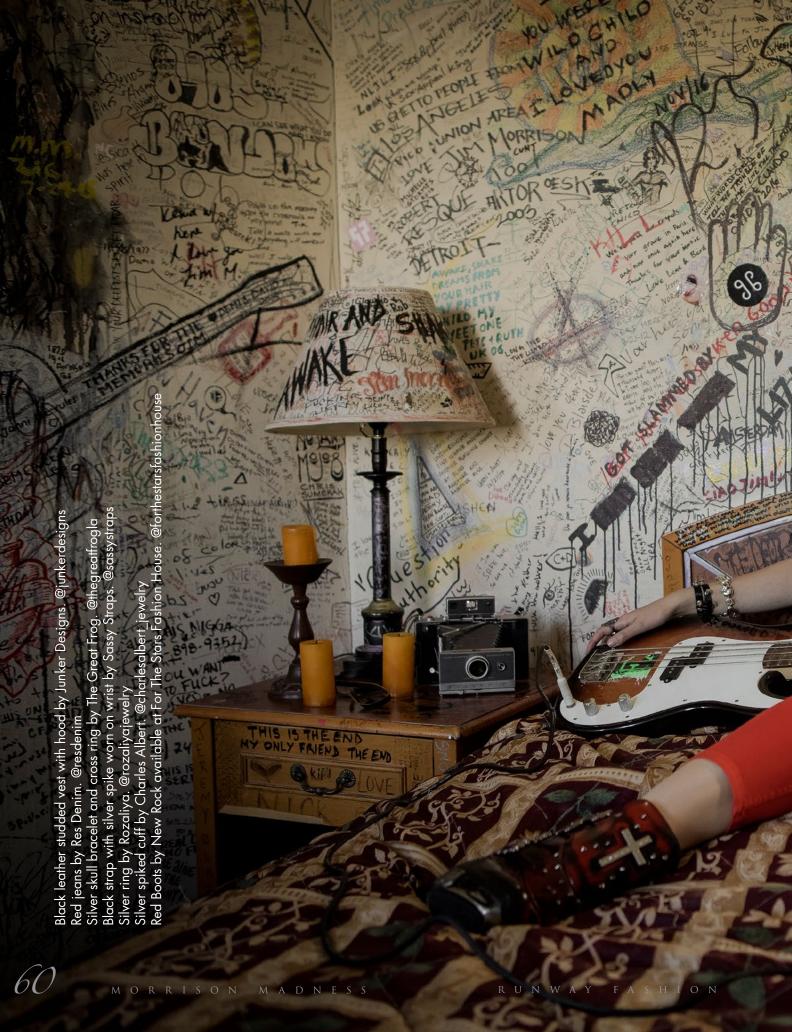
































































# 

# What was your favorite look from your Runway Magazine shoot?

The red gown I wore for the Runway Magazine shoot was my favorite. I have loved the idea of being elegant since I was a little girl. The difference between then and now is that I would have worn tons of accessories to feel like a princess. To where as now I feel like a queen with simply bare minimum.

### What is your favorite red carpet designer?

Michael Costello is my favorite red carpet designer. He has a great eye for fashion and he really understands the body type of all of his clients. When he customizes a dress it is sure to fit the client's energy and body type perfectly. What makes it even better, is that he has an amazing personality.

### Tell us about how your fashion developed in New York.

Well it's no secret that New York is one of fashion's global capitals. Growing up in the heart of the city I was exposed to so many different styles of dressing. Riding the subway alone was like a fashion show. People coming and going with trenches and leathers, skirts and kilts, ties, scarves, hats, brief cases, thigh high boots, booties, open toes and flats. Being exposed to so many different palettes and tastes for fashion has influenced me to have an eclectic style.

### What are your favorite shoes in your closet

My Favorite shoe in my closet is my Chanel thigh high flat boots. While they make a statement they are as equally as comfortable. They are made of three fabrics suede leather and patent leather they are also made of three colors toffee, black and white. The feature I love most is that they string all the way up to the top of my thighs. I can wear them just to chill with my friends or to an important business meeting and I'd be in style.

### What was it like to have such a large family?

I love that I am a part of the large family. The best part of being in a large family is my siblings. I have seven siblings and all together we make eight. Most of my life I was the only girl and I was surrounded by boys. I was later blessed with two sisters who I love very much. Although we have so much in common from the way we communicate to how much we love each other, our fashion sense is very different. It could be the age thing or it could be that all of our individual styles stem from our personal experiences. I think that that's really interesting and it says a lot about the diversity of fashion and how it affects all of us in a unique way.

### Tell us about your new music.

Music for me now is such a second nature thing, it's like breathing. No matter what I do in life I can't escape music. I could be on the set of a film and I'm singing a tune. Or I could be on set for a photo shoot and I asked to play some of my favorite songs so I could sing along with them. I've been working in the

studio on some new music here and there and I'm excited to share with my friends all that I've been working on as soon as I get it to a presentable space.

### What is up with Hit a Lick?

Hit a lick is a based on a true story about Felicia Blakely. A young girl who at the age of 16 got turned on to exotic dancing. She later catches the eye of a pimp who turns her on to his game. She sooner than later at the age of 19 serves a three counts life sentence in prison . The movie airs on TV ONE, This Labor Day September 4, 2017.

### What do you eat to stay so fit?

I try to eat as clean as possible. I have my meals prepped by a company called Eat Naked LA. They prepare and deliver my meals to me at home every week. Their main focus is clean healthy eating.. it's a new journey for me but I'm really adamant about being in the best shape of my life right now. I want new results that I've never had so I'm doing something I've never done. I'm disciplining myself to stay on course and to see my vision through.

# Do you work out a lot?

At this present moment I'm working out at least three times a week with a trainer. I'm lifting some days and boxing other days. I really enjoyed my work out and I'm trying to learn how to enjoy the pain that comes with them but I don't think that will ever happen.

### What is your favorite color?

Pink has always been my favorite color. It's the same color as my birthstone. I was born born in October on the 4th. My mother, on the other hand, loved red. I'm starting to see why. It looks really good on!

### How about some advice for your fans.

Wow advice for my fans... I will say that if you truly love me and you know my story then you know that the road to success is not an easy one. So be strong, and pray for endurance. Through your growth and through your pain be authentic at all times. No matter how bad things may seem at the moment it will be worth it in the end. God has saved my life, be faithful and you will be saved too!

Photographer: Robert Sebree @sebreephotoStylist: Julia Perry @juliaperrystyle Makeup: Tyren Redd @tyrenredd Hair: Kathy Howard @tinytear\_dollrerouter





Bodysuit by Rocky Gathercole available at For The Stars Fashion House. @verygathercole @forthestarsfashionhouse



Black and white floral dress by Rocky Gathercole. @verygathercole @forthestarsfashionhouse



## LOLA LENNOX

PHOTOGRAPHER: ROBERT SEBREE @sebreephoto STYLIST: JULIA PERRY @juliaperrystyle MAKEUP: KIMBERLY JOHNSON @kimmyjmakeup HAIR: SELINA BOON @selina.hair.style

## How did your shoot go?

I had lots of fun! All the sparkly things made me happy!

## What projects are you working on?

Writing, recording and playing intimate gigs of my music. Sometimes I write at home on my piano, sometimes in the studio, sometimes when I'm walking down the street or trying to get to sleep. I'm obsessed with melody.

## How do you describe your personal style?

I love mixing up looks from the past. I love looks from 1970's Rock musicians: suede, crystals, denim and colorful fluffy jackets. Or for a more glamorous look I'll think about the 1930's or 50s and wear a dress with sparkles, lace and a red lip.

## Where did you grow up?

North London and Ibiza

## Did your mother have an amazing closet to play in when you were a kid?

Yes! I've been 'recycling' her clothes for a very long time now.

## What music are you listening to this week?

Last night I was listening to The Thrill Is Gone sung by B.B King and Tracy Chapman. They sing some serious heartfelt Blues.

## Name your favorite accessory.

I have a Cowboy style silver belt buckle from Joshua Tree that I think is pretty special.

## Are you single?

Yes

## Do you like to dance?

Of course!

## Do you work with any charities?

Yes, I support Mothers2Mothers, an amazing charity helping Women and Children with HIV/AIDS.

## Tell our readers where they can find your work.

Instagram: lolalennoxmusic Facebook.com/lolalennoxmusic

www.lolalennox.com



75





# 

PHOTOGRAPHER: ROBERT SEBREE @sebreephoto STYLIST: JULIA PERRY @juliaperrystyle ASSISTANT STYLIST: JOAQUIN ARISTIDES FLORES @aristidesfashion MAKEUP/HAIR: KIMBERLY JOHNSON @kimmyjmakeup

## How did you all meet?

We all met at the studio Rock Mafia. We were 16, figuring out how the music industry worked, recording and writing our own songs. We got along so well, were all the same age and bonded over music. Then we started writing together. Writing with other people can be hard, but for us it came so naturally. We wrote our first song "wild ones" and after that decided we wanted to become a band and do it together.

## How would each of you describe your bands fashion?

Individually we all have different tastes in fashion and style, but somehow it all came together really well. We all wear white as a and compliments our music style. I would say our style as a band is fresh and a little bohemian, but at the same time elegant and classic.

## Tell me about your favorite thing in your closet.

My favorite thing in my closet is my satin

white slip dress from Revolve. It's simple and I can dress it up with a pair of heels and a jacket, or be more casual with a pair of booties. I definitely wear it too often. It's my go to.

## What designers do you wear on the red carpet?

Because we only wear white, finding designers for red carpets and events can be tricky. We usually end up wearing different designers that the stylist has put together for us. For red carpets and events, we always wear different designers.

## Who did the styling for your videos?

For music videos and events, we work with band and it's something that ties us together so many different stylists. I think it's always important to change it up and see what someone new brings to the table. We try to find stylists that can bring the essence of our style as a band, yet complement our individual styles. It's always so much fun getting to go through racks of beautiful white clothes.

Cream chiffon gown by Fulani. @fulanifashion White lace gown by Fulani. @fulanifashion White chiffon sleeves available at For The Stars Fashion House. @forthestarsfashionhouse Cream romper with cape by Patty Ang. @pattyang\_



## Where do you record at?

We record and write all of our music at the same studio that we met at, it's been a second home to us and everyone there is like family. It's so important to be in a place you are comfortable when you are being creative.





We are working on so much new music that we are so excited to put out. We have been using so different influences in our new music and have been writing new songs for the past year. There's so much that we have been working on! So, we are looking forward to release some of that soon.

## Where should our fans check out your work?

https://www.facebook.com/baharimusic/ https://twitter.com/Bahari http://www.bahari-music.com/ https://www.instagram.com/bahari

Cream leather jacket available at For The Stars Fashion House. @forthestarsfashionhouse
Off white top by Molly Bracken. @mollybracken\_us
Cream faux fur jacket by Unreal Fur. @unreal\_fur
Cream destroyed jegging by Wild Blue Denim. @wildbluedenim
White coat available at For The Stars Fashion House. @forthestarsfashionhouse



# LAUREN CARTER

## What was your favorite thing you shot today?

So much to choose from! I absolutely love the long shimmery gown. I felt like a mermaid!! I'm definitely into the sheer gown trend - I know it's everywhere, but I'm hoping to try it out on a red carpet soon.

## Tell us about your favorite shoes?

Ah, shoes! My favorite topic.:) If you want one favorite I'd say Louboutin Lady Peep. Maybe a cliché to some, but classic is classic for a reason. I always have a pair. They give your legs an amazing line. Great for dancers' legs, and if you want height - these are the shoes to go to. Nothing else compares. Plus, who doesn't like the iconic red bottom? My other favorite shoe designer is Saint Laurent. They always have an amazing pair of summery heels that stand out, and are really well made. And their boots are just too chic - the only really rocker chic boots that nail the style. I like to invest in shoes I really love and wear them for years.

## Describe your music?

I consider myself a 'dream pop' artist. I'm inspired by the 60s a bit, always looking to my idol Brigitte Bardot. I write a lot about the female perspective on love. My music is kind of moody, although it's definitely empowering. You could make the comparison to Lana del Rey to some extent, but I've been doing this style of music long before she was around. I'm not sure if people believe me - but truly, I have. Ha ha. Believe me if you heard my first EP....(which you won't because it's too terrible - we all have to start somewhere - lol) you'd see what I mean. My music is nostalgic and feminine, a little melancholy, but there's an uplifting message there, too. And romance. I am deep down a romantic in every sense of the word. Again, I'm not sure people get that when they first meet me, but anyone who knows me knows deep down I am THE most hopeless romantic. So really, that's what I always write about - love. What else is there?? I don't even know.

I went to Northwestern and we had a ton of theatre, so probably go see all my friends' shows. It was a vibrant arts scene. That's really what I did - go see shows, and go be in shows. It was pretty awesome! Where do you like to vacation? My favorite vacation spot is anywhere on the Mediterranean. South of France, Italian Riviera, Ibiza...haven't been to Greece yet, but I like the classic vibe and the beaches there, the little seaside towns. That's all up my alley. Of course, I love to explore new places, and have traveled around the world and always wanting to tick places off my list. But it's kind of my top choice - the Mediterranean.

## Do you have pets?

Not at the moment. I love animals. Unfortunately, my cat, Marni, passed away last summer. She was a beautiful cat and I miss her. And yes, since this is a fashion magazine - I'll tell you - she was named after the Italian label Marni! My other cat, who is still alive and with my parents - her name is Miu Miu. I think you get the theme....I love dogs, too but no pets for me at the moment.

## Tell us about your recent project.

May 6th my label, Ambulance Recordings, is releasing a remix of my song American Dream! So please keep your ears out for that!! I'll be filming a new music video soon, too. It has a much more dramatic vision than my first one, and I'm really excited to start. Julia Perry (stylist) and Yolanda Halston (makeup/hair) - the same team on this shoot - will be on board and it's going to be visually dramatic and involve a lot of fashion, dance, and strong makeup looks.

























White blazer, blouse and leather shorts by Thomas Wylde. @thomaswyldeofficial White handbag by Thomas Wylde. @thomaswyldeofficial Metallic silver classic pumps by Daya by Zendaya. @dayabyzendaya

95









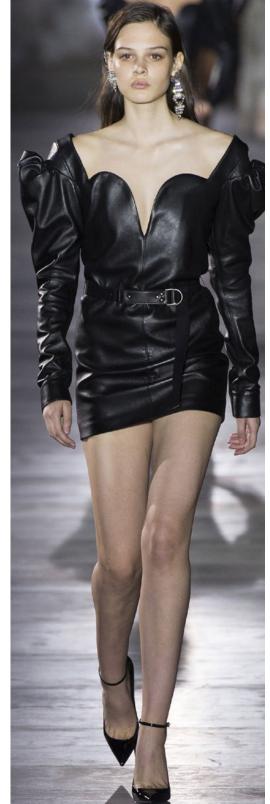


Turquoise leather dress by Pink Sheep Heiress.

Turquoise and royal stone bracelet by Charisma. @charismadesignbyisabelcohen
Orange floral ring by Charles Albert. @charlesalbert\_jewelry
Purple, orange and blue suede platform wedges by Ekaterina Kukhareva. @EKukhareva

Green floral blazer and pants by Kenneth Barlis. @realkennethbarlis Green shirt by Kenneth Barlis. @realkennethbarlis Belt by Gucci. @gucci
White high tops by Converse. @converse

Blue suede studded vest by Charles & Ron. @charlesandron Yellow leather dress by Pink Sheep Heiress. Royal bracelet by Kat Ong. @katongers Blue and green heels by Alejandra G. @lts\_Alejandra\_G















SAINT LAURENT - PARIS















LONDON - SIMONE ROCHA

103



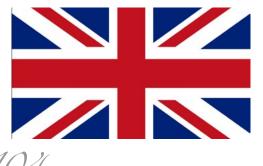












104 TEMPERLEY LONDON - LONDON















# Sprang Coarage

Photographer: Rex Vincent Designer: Rocky Gathercole Hair & Make-up: April Love Pro Team Model: CheyAnne Knight IEG Modes

















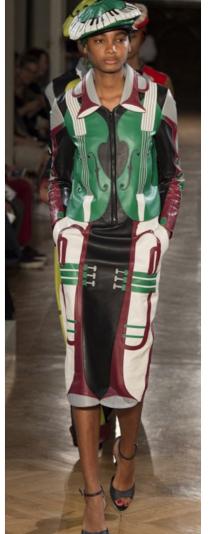


 $T \hspace{0.1cm} O \hspace{0.1cm} R \hspace{0.1cm} Y \hspace{0.1cm} B \hspace{0.1cm} U \hspace{0.1cm} R \hspace{0.1cm} C \hspace{0.1cm} H \hspace{0.1cm} \textbf{-} \hspace{0.1cm} N \hspace{0.1cm} E \hspace{0.1cm} W \hspace{0.1cm} Y \hspace{0.1cm} O \hspace{0.1cm} R \hspace{0.1cm} K$ 



















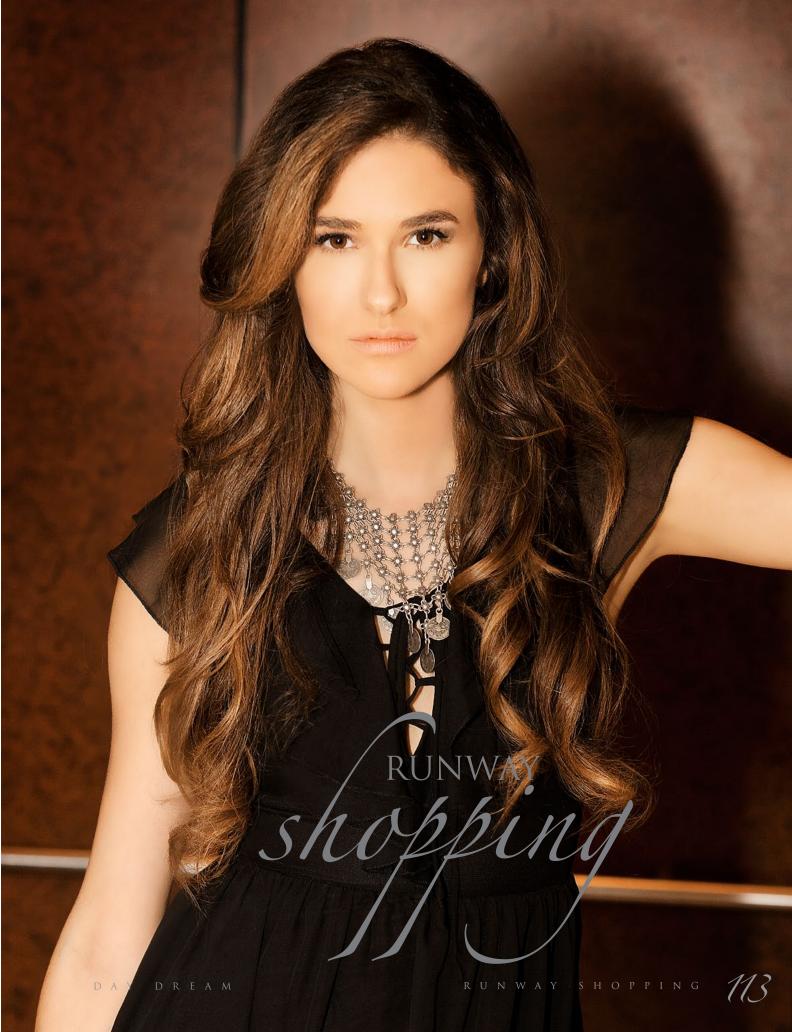
Photographer: Leigh LaCroix Model: Victoria Henley (@victoriahenley)

Dress: Atelier Alcaniz Jewelry: Lisa B Collection"

112

DAY DEAM

RUNWAY <mark>SHOPPING</mark>











## **Shopping Apps**

Here are some free and easy to use shopping apps that will leave you feeling confident and financially reassured.

Decide

by Vaughan Grey



First up is Decide, an app with price-predicting abilities for electronics and various appliances including smartphones, tablets, GPS devices, and televisions. Decide will take the sting out of seeing the price of a coveted item return to its regular retail price after you just saw it on sale a week prior. Decide will recommend for you to buy an item now or wait purchasing it due to the probability of price fluctuation, if a new version is scheduled to come out. It separates buying options within three categories: electronics, appliances, and home & garden. More than sixty terabytes of historical data are in play to help predict how the prices will flow. This app has a barcode scanner intended for price checks while you are in the store. Searches can also be done by QR code or model number. The app is available for the iPhone and Decide has recently released a version for Android-powered devices. The Decide.com website is also an option. While at their website, check product ratings and reviews from other shoppers.

Next is Groupon, a guaranteed money-saving app, with customized discounts of 50–90% delivered to your device each morning. This iPhone and Android capable app uses

#### Groupon

group purchasing to help users get a localized price break on nearly anything; including restaurant deals! It is now available in over five hundred cities and eleven fiefdoms around the world. Features include: taking a virtual trip with Groupon Getaways, purchasing and redeeming Groupons directly from your device, tracking your purchased coupons by location and expiration date, and purchasing products and services on-demand with Groupon Now! Additionally, you can support local causes by donating to Groupon Grassroots campaigns and browse seasonal Grouponicus deals. Share Groupon deals with friends and family via social media. Add the Groupon widget to your device's home screen by holding your finger on the home screen and selecting Groupon from the widget list. Recently, Groupon had a major design update and has added a universal share button and interchangeable categories. Notice the new categories for Pets and Rewards. Groupon now sports a carousel navigation which makes flipping between the Groupon services easier. It's a sign that Groupon's already-great features are now completely mobilized!



### RedLaser

RedLaser is another great shopping app. It is free to download to your iPhone or Android device and is

designed to help you compare prices on any number of items by scanning a barcode. To scan items, tap the lightning bolt icon on the bottom of the display and line up the barcode within the arrows. RedLaser's pages are very well-organized, displaying both online and local prices in green numbers, and allowing you to toggle between two results pages. It comes with a keyword, image, and voice recognition tool to assist in the search of finding the best deal, even if a barcode isn't available. Create shopping, gift, and wish lists to share with friends via social media. Use the QR code engine to create personalized QR codes with your info. Search hundreds of local retailers to compare prices and even check out books at the library. Items may be purchased right from your device and shipped to your home or pick up in-store. There



is a "lists" tab
for creating
shopping lists
and helping to
organize your
items for easy
reference.
RedLaser also
includes a
helpful feature
that allows
you to email
your scanned
items to view
later.



## **SnapTell**

SnapTell is a wonderful free app for iPhone or Android for any media connoisseur. The SnapTell app pulls up ratings, user reviews, and price comparisons by taking a picture of the cover of a book, CD, Blu-ray, or video game. The app recognizes obscure items as well as bestsellers. To use the camera function, hit the photo icon on the bottom navigation bar and position the cover within the display. Once

the app makes a match, the reviews can be read on Amazon.com. The prices can be checked and one can see if the item is sold at a local store. SnapTell also includes prices from online book clubs, which may skew the price comparison. For local stores, SnapTell includes store directions and phone numbers. If you cannot find a barcode, enter the UPC number or product name. An additional benefit is TheFind feature. It allows for cost comparisons at local retail stores and online sites. The upgraded version of the app also includes a number of UI changes; one being how the "take photo" button is now centered, as opposed to being hidden in the upper corner of the screen.

































128 VALENTINO - PARIS

















































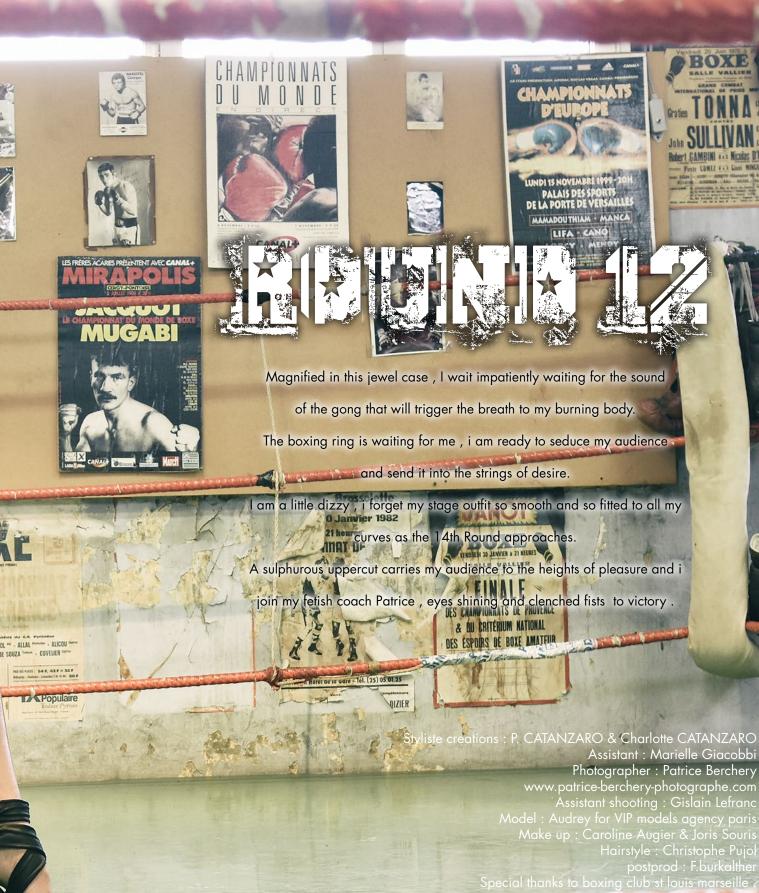


Y O R K









135











G-string wetlook RUNWAY ROMANCE

#### LIBERTÉ • SENSUALITÉ • CATANZARO



# CATANZARO

FRANCE



# RUNWAY

SPRING 2017

International print issue no. 34

RUNWAY® is published quarterly by RUNWAY TV®

7558 Melrose Ave, CA 90046

Chief Executive Officer Vincent Mazzotta
Chief Financial Officer Aziz Mohabbat
RUNWAY® is fully protected by copyright
and nothing that appears in it may
be reprinted wholly or in part without
permission. © All rights reserved by
Runway TV LLC

RUNWAY® ISSN 71896-44450

Trademark serial numbers: RUNWAY® - 4449667 RUNWAY BEAUTY® - 3434722 RUNWAY TV® - 3872255 RUNWAY NEWS® - 3964775

RUNWAY® is printed in the USA.
Subscription prices and possessions:
United States, \$250 year or \$65 per issue;
international orders, add \$20 for Canada
and \$40 per year for foreign first-class
delivery. Subscription service: Upon receipt
of a complete new order or renewal order,
RUNWAY® will undertake delivery of that
order within four weeks of order receipt.

Address all subscription inquiries to:

Runway TV 7558 Melrose Ave Hollywood, CA 90046

POSTMASTER Please send address changes to: Runway 7558 Melrose Ave Hollywood, CA 90046

Address all accounting inquiries to: Runway Accounting 7558 Melrose Ave Hollywood, CA 90046

> RUNWAY⊕ is available in Print PDF Digital

**€**iPhone **€**iPad Android

Runway News® is available via RSS Feed at www.RunwayLive.com Check out Runway TV® at www.RunwayTV.com

Advertising inquiries please call 1-844-240-2250

