



BURBERRY



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Yara Shahidi, The Tabby Bag, Upper East Side, New York City

Editor-in-Chief VINCENT MIDNIGHT

Financial Director DAVID SAFFRON

Fashion Director JULIA PERRY

Chief Operations Officer AZIZ MOHABBAT

LA Event Director KYLE GRAHAM

Graphic Design
CATERINA MAZZOTTA

Managing Editor CASSIDY TORREY

Chief Fashion Correspondent MANDI PIMENTAL

Video Editor JEFF SECORSKI

General Legal Counsel BRAD AXELROD

International Legal Counsel WILLIAM GOLDSTEIN

Sales East Coast JONATHAN LEWKOWICZ

Sales West Coast STEPHANIE DAVIDSON ANTHONY DEL CAMPO

Distribution Manager BOB PETERSON @ KABLE

Advertising Inquiries 844-240-2250

PHOTOGRAPHERS

Mario Barberio Evgeniya Minaeva Daniella Hehmann Nathan Groff Chalisa Singh Benjo Arwas Andre Gabb Tatiana Shabelnik Arshak Aleksanyan Patrice Berchery CONTRIBUTING WRITERS

Mandi Pimental

Melissa Farley

SPECIAL THANKS
Cathy Mazzotta
Michael Cohen
COHEN LAW GROUP
Dr. Scott Keith
Catherine Pyle Mazzotta
William Goldstein

Emily O'Neill



Laura Lombardi Anima Gold-Tone Hoop Earrings (\$128)

RUNWAYI VE COM



on the cover

MARISOL NICHOLS
FALL 2019 COVER

Photographer:
MARIO BARBERIO
@mariobarberiophotos
Fashion Director/Stylist:
JULIA PERRY @juliaperrystyle
Makeup:
COURTNEY HART
FOR CLOUTIER REMIX
@courthart1
Hair:
GUI SCHOEDLER FOR
EXCLUSIVE ARTISTS USING
KEVIN MURPHY @guiniushair

A Letter from the Editor-in-Chief

In this issue of RUNWAY we explore Fall fashion from the center stage of world fashion, Milan, Paris, New York and the uprising Rome fashion week. As the season starts and school starts RUNWAY wraps up international fashion into an easy to understand blueprint of the hottest designers and new and upcoming looks. As always, I'd like to thank Julia Perry for her dedication to the book and her amazing staff of photographers,



makeup artist, stylist and hair design experts. Everyone at RUNWAY shows the amazing spirit of constant change in fashion art and we encourage all our users to check out all their Instagram accounts and social media and spread the love around.

Coming up in this fall season RUNWAY TV will be adding fashion shows from around the world as they conclude. Every designer on the network puts in hours of hard work into their amazing presentations. Don't forget to tune in during October to check out all the new shows.

As always, the stars of RUNWAY are the fans, it's you that create the trends and RUNWAY can't say thank you enough for your freedom of expression. We thank you all and don't forget to be special and @runway your life.

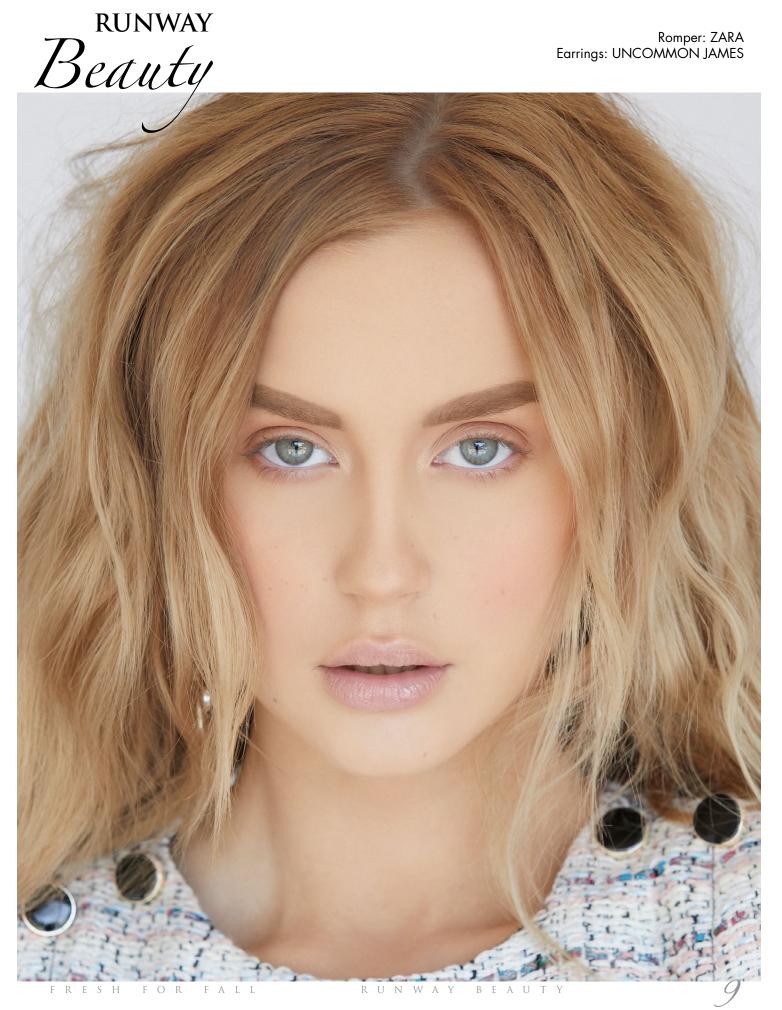
Vincent Midnight





DIOR

Romper: ZARA Earrings: UNCOMMON JAMES





FRESH FOR FALL

Photographer: MARIO BARBERIO @mariobarberiophotos Fashion Director/Stylist: JULIA PERRY @juliaperrystyle Makeup: ELIZABETH SEROPIAN @elojelloseropian Hair: LUCY GEDJEYAN @lucy_gedjeyan Model: FERREN/INDUSTRY LA @ferrenmichelle

Makeup:

Foundation: Dose of Colors Lips: KKWBEAUTY - "Radiate"

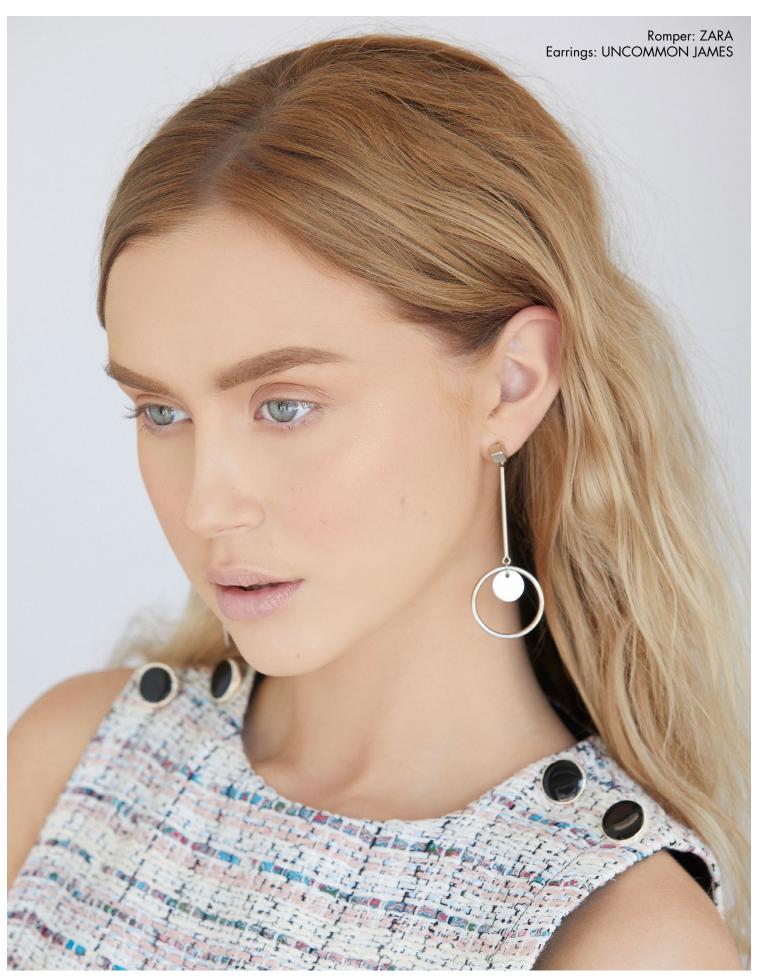
> Hair: Styled using Amika

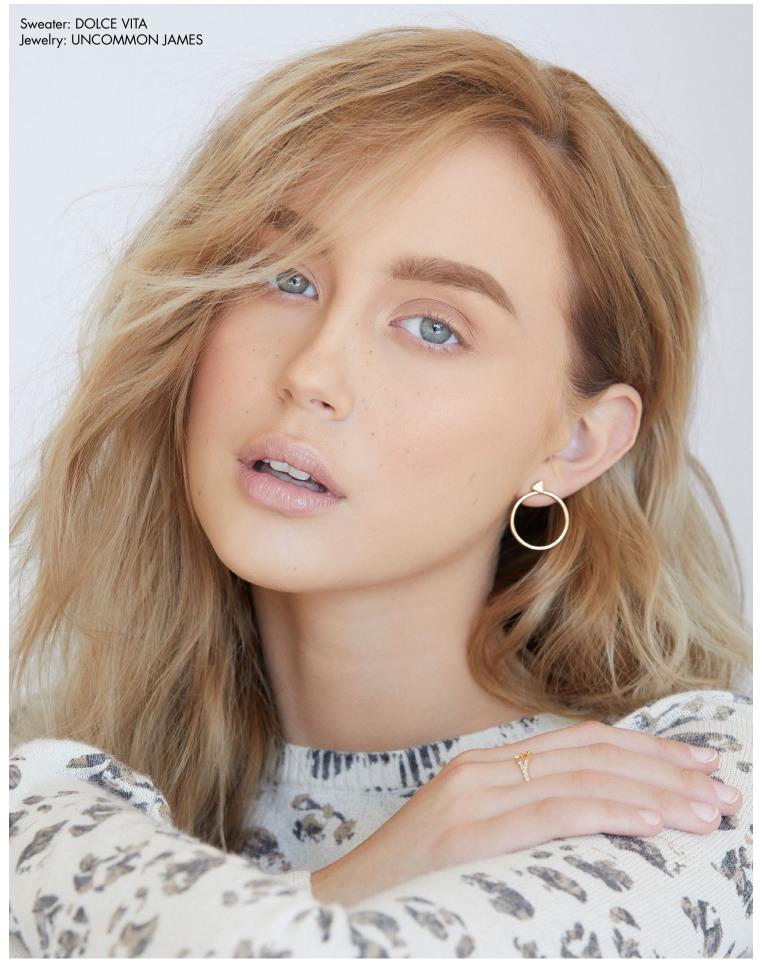














ALEXANDER MQUEEN

















A A L T O - $P \quad A \quad R \quad I \quad S$





























BALMAIN - PARIS







































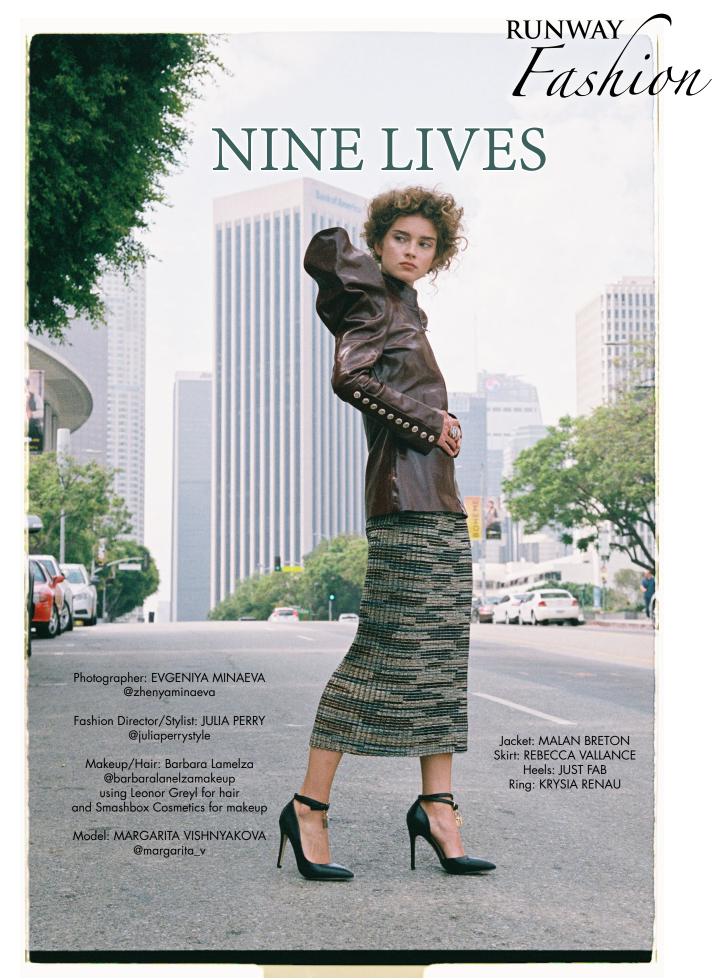






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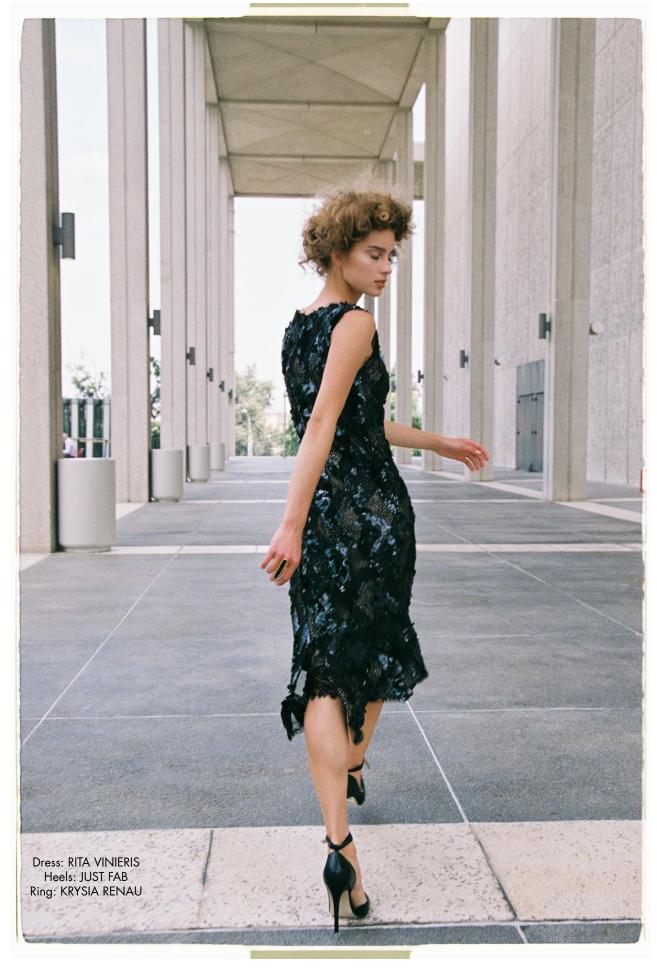
























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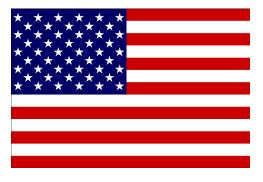
























































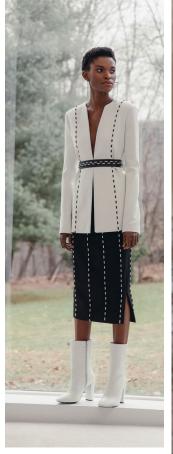




































VERSACE

L.A. NOMAD

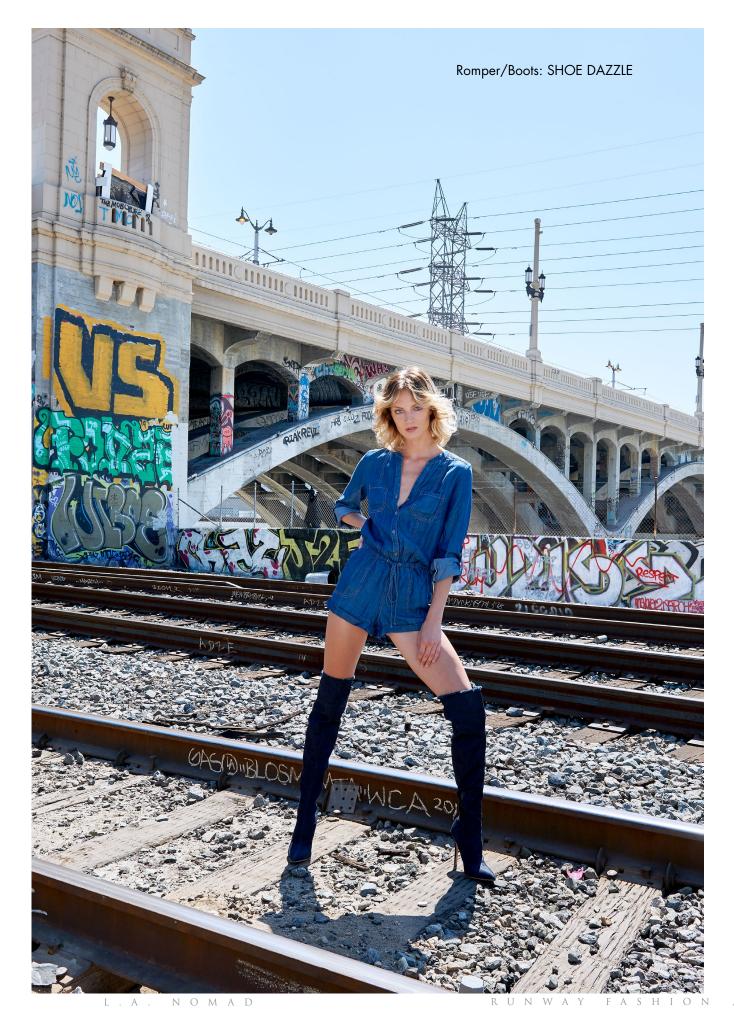
Photographer: DANIELLA HEHMANN @daniellahehmann
Fashion Director/Stylist: JULIA PERRY @juliaperrystyle

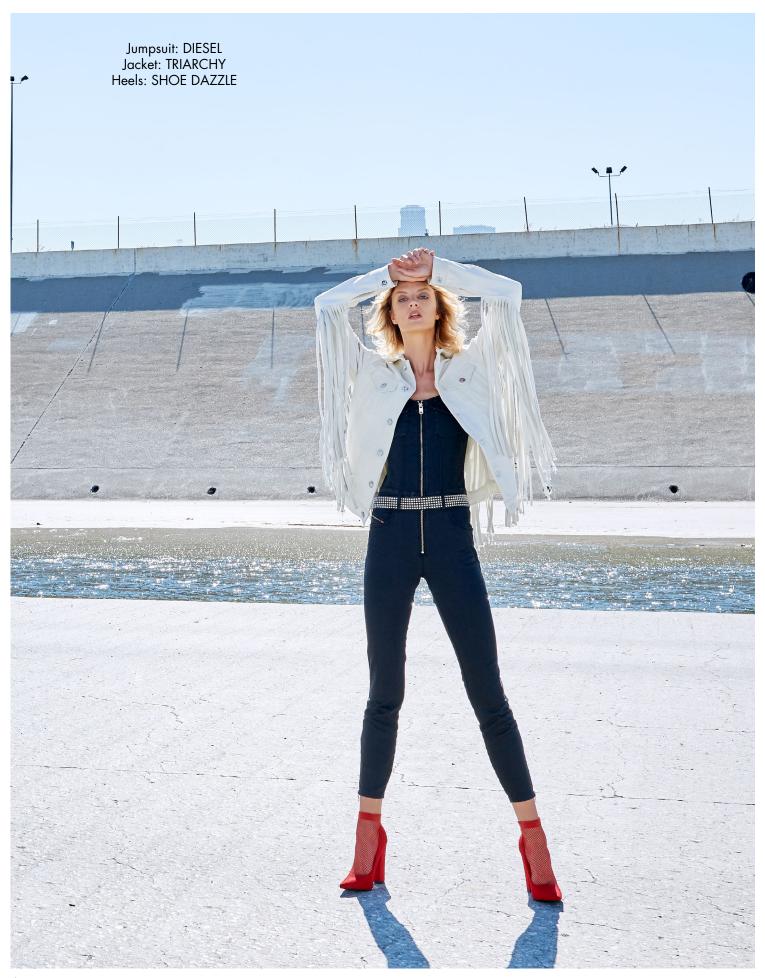
Makeup/Hair: BARBARA LAMELZA @barbaralamelzamakeup
Using Kevin Murphy for hair & Mac Cosmetics for makeup

Model: KENZIE/NOMAD MGMT





























































ANVIN- PARIS



















































Y O R K









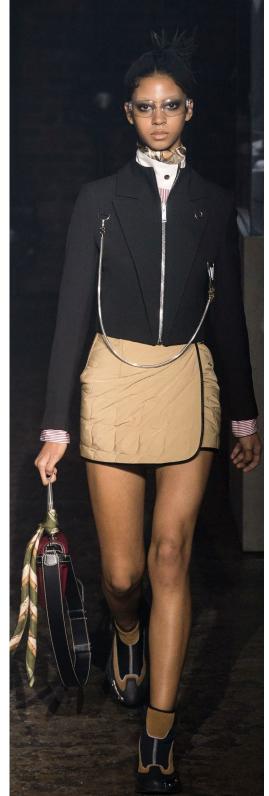
























ALM ANGELS-NEW YORK













































































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MARISOL NICHOLS

It was a delight to have you today. What was your favorite look?

Probably the orange sort of disco dress. It just made me want to dance the second I put it on.

Whom do you love for Red Carpet?

So many. Probably Gucci and Victoria Beckham are my favorite but I really love Givenchy, Fendi, Anine Bing, Self-Portrait, and Chiara Boni always fits like a glove, like an Italian Vivienne Westwood. If it's more casual I love Alice and Olivia, ??? Ba&sh a line from France that's recently made it to the states.

Tell us about your personal fashion and how it has evolved with you over the years.

I was such a Tomboy growing up. I lived in jeans, a t-shirt and black boots. Tough armor. As I've grown up myself I've evolved and so has my taste. I'm much softer now and really feel comfortable being a woman. I lean towards a good fit and a classic look over a trend. I particularly love the way women dress in Europe and I think that has influenced my style a lot. I prefer an elegant comfort, freer flowing than structured, and clothes that make me feel beautiful and free.

What ready to wear designers do you go to these days? What is your current "go to" item in your closet?

Frame jeans, an Anine Bing cami with matching lace bra, my Tracee Nichols Roman Ring, and an oversized blazer from Wilfred.

Do you have any beauty secrets that you would like to share with our readers?

I swear by laser genesis. I feel like it's the best kept secret to amazing glowing and healthy skin.

At what age did you get started in entertainment?

Tell us what it's like being part of a hit series like Riverdale, which features such an ensemble cast.

It's such an honor to be doing what you love and have others loving what you're doing. Actors feed off an audience, we can't do our craft without one. I am so blessed to be doing what I love but honestly, if it wasn't for the fans it wouldn't mean anything.

You have worked on a lot of amazing projects for both film and television. Which one challenged you the most?

Probably the most challenging was 24. There was something so intimate about how it was shot. The cameras were always in a screaming close up, as we say. And so to have the camera so close on you, picking up every nuance, every thought was readable, everything. I had to really learn to trust myself as an actor and just be there. It wasn't easy for me but I learned

so much about the power of stillness after that. I had always felt the urge to "do something" while I was acting but the real power...the real truth, for me, was just in being there in the moment, invested and still. There's a strength there that is just everything.

What is one of your favorite moments on set?

Probably when we introduced Hiram the beginning of 2nd season. We had been building him up for so long and he was such a pivotal character to the show and to my character. There's this line Hermione says and it's so petty but so hilarious and kind of just really outlines where Hermione's at...Hiram says something sort of reprimanding to Veronica the first time he's back and Hermione backs him up with..."and she drank your Cristal." Just loved that.

What do you do to relax?

Sleep in and don't fly anywhere! Lol... seriously though, just staying home for a beat and relaxing with my daughter by the pool or in front of a movie is my heaven.

How do you stay in such great shape?

I have followed a way of eating for the last 15 years called 1st personal diet. It has allowed me to have "wiggle room" so I can enjoy deserts from time to time and still live my life. Everyone loves desert! I also work out and stay in shape lifting weights, Pilates, and walking.

Tell us about your foundation Slavery Free World.

I started hearing about Human Trafficking about 12 years ago but it seemed like a rumor, like a whispering campaign that wasn't real. Then as I started hearing more and more I began to be shocked and wanted and needed to learn more. When I dive into something, I dive into it wholeheartedly no matter what it is. I began meeting with the heads of different organizations that were working in the field. Organizations that had been dealing in this issue for a while and I began to learn how big, how prolific it really was. I traveled to many states and several countries following this line, learning ore, seeing what was needed, really needed to make a difference. Met w/government officials, Congressman and Senators, law enforcement and even the Executive Branch of the White House under the Obama Administration. After learning, educating myself, seeing with my own eyes the issue first hand I began to get the idea of forming my own foundation to be able to do something about it. I wanted to partner with those individuals and groups that were effective in this fight and use my voice in any way I could. But it was more to me than a spokesperson, a celebrity endorsement or whatever, this was my own. I own this problem and therefore my own foundation was the next step.

What advice do you have for fans?

It's not really advice...more of a thank you. Thank you for being such amazing an avid friends of mine and of my projects. I truly love you guys, I am nothing without all of you.





What is coming up next?

I am starring in the next Saw reboot due out in May. Happy to announce I am the female lead opposite Chris Rock, Sam Jackson and Max Minghella.

Push your Social Media

Every one of my social of media handles is Marisol Nichols. I run it all myself as I cherish my direct interaction with fans. Seriously, I love hearing from them.





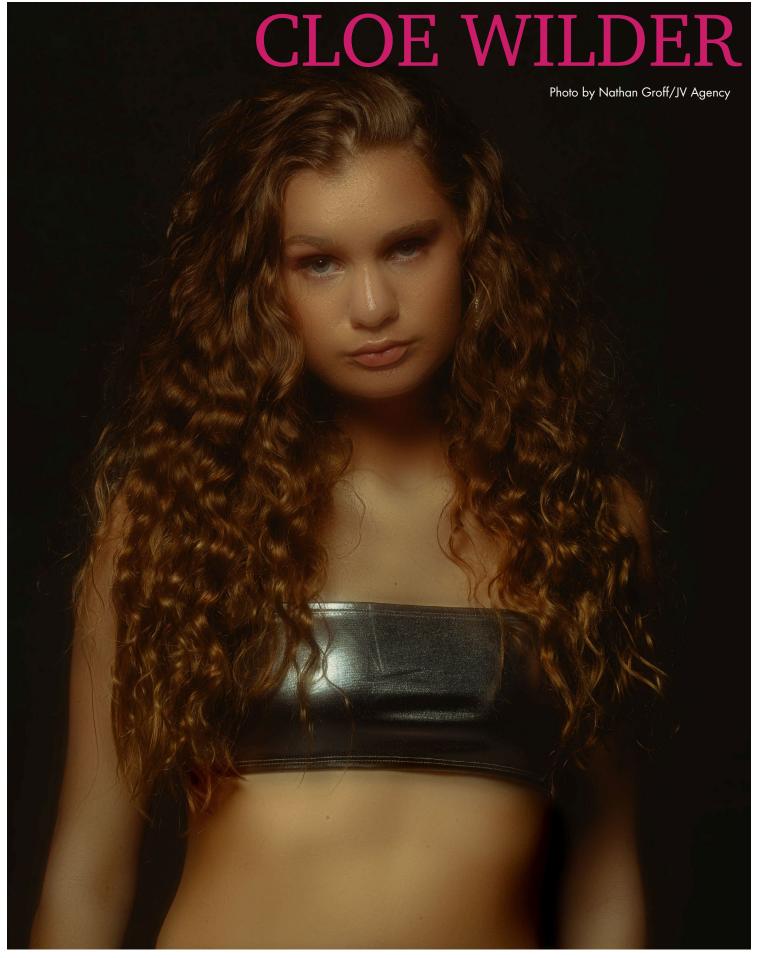














Tell us about your music.

I don't even understand it, but I like it that way. The minute I understand, I've done something wrong. I'm proud of that, though... leaving it up to interpretation. Once it's out, it's yours. I just hope it helps you.

Where did you grow up?

I grew up in Clearwater, Florida. People think we're crazy.

What is your favorite thing in your closet?

My mom has given me some of her clothes and jewelry... her jacket and her chains... and I'm so grateful. I love that they have stories. Anything from her is my favorite item in my closet.

Tell us about your style.

I box myself in too much, so I'm working on that. I'm trying to channel the 90's and people laugh when I say that because I was born in 2006... but I still appreciate it. I guess I enjoy confusing people, that's why it changes so often.

Who inspires you?

Musically, Lana Del Rey is who I owe almost everything to. I've never met that woman, but she's made such an impact on me.

Tell us about an average day.

Not many people know this about me, but I actually go to school... sometimes. That's seven hours of my day, starting at 8:30 am. I get home around 4:00 pm and try to write a song. Sometimes I get a product, sometimes I don't, but I think it's healthy to try. I have some beautiful friends who keep me feeling, they inspire my music and I try to see them as often as I can.

Do you have pets?

YES. Three dogs and a cat. I love them to death. My cat is my everything, but I think she plots my downfall sometimes. My dogs are sweethearts.

What is your favorite instrument?

I've been playing the piano for so long, it's not even like an instrument to me anymore. I love the piano with all my heart.

Where do you see yourself in 10 years?

I just hope I make some sort of impact. That's what matters to me. Interscope is my dream, though. It has been since I was eight. That's my end goal, in all honesty.

What is next for you?

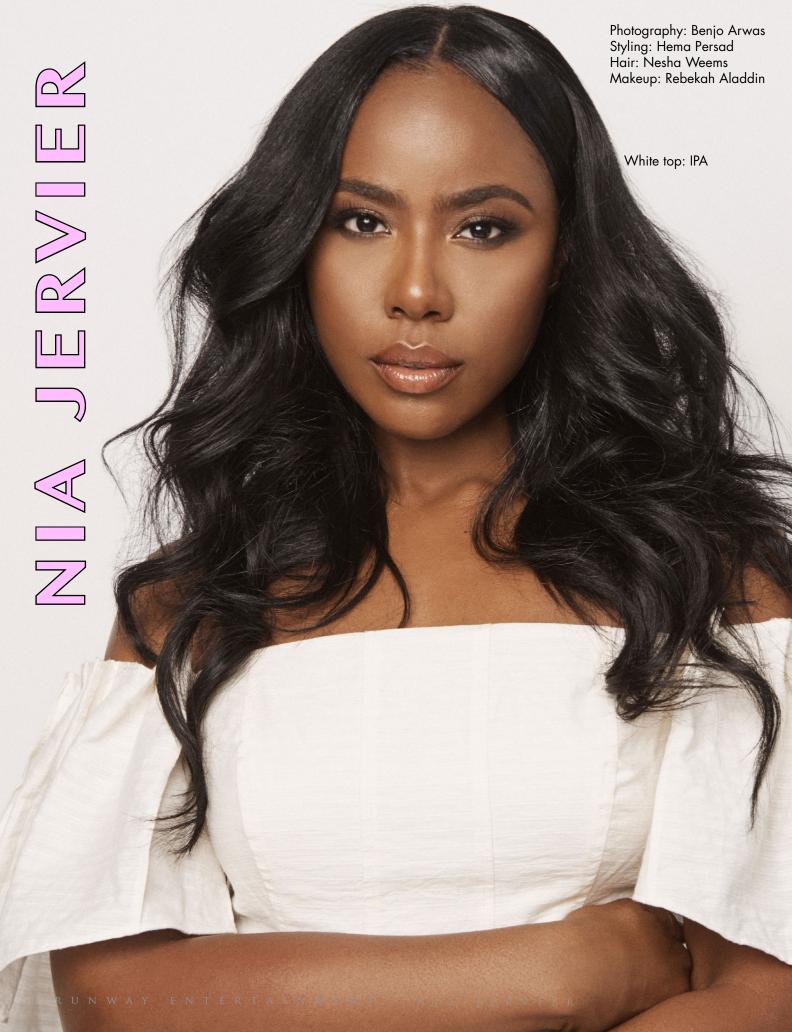
I'll be consistently releasing singles. We're starting to experiment, now that we've got a grasp of what I want as an artist. I can't wait to share.

Plug your social media

@cloewilder on all social media platforms!









Tell us about your personal style.

I would have to say my style is classic meets eclectic. As long as my waist is snached I'm happy! My style secret is having things tailored. No matter the brand, high or low. I have everything altered to fit me. I learned that from my Mum.

Where did you grow up?

I grew up in Brooklyn, NY. I'm first generation American, and was raised in a Trinidadian home with my mother.

Who are your favorite fashion designers?

I love Rodarte, Solace London, and Grenadian designer, Fe Noel.

What is your favorite item in your closet currently.

An emerald green Kimono that belonged to my grandmother. I love how it makes me feel. It elevates every look. I throw it on whenever my outfit is missing something. It makes an amazing duster when worn open with simple high waist jeans and cute heels.

You've played a lot of roles. What was your favorite?

My favorite roll to date is a fabulous and chic hit woman named Vaughn, in a short film I did a few years ago called Lady Like. She's a badass that drives a 1962 Cadillac, wears the best vintage fashions, and is never not dressed to the nines. I love being her.

Tell us one of your most memorable moments on set on "Dear White People".

The cast is filled with the most talented actors that are also my friends. We play music, dance and sing in between scenes. We turn all the way up! Our set is a total vibe.

What do you do in your free time?

Working out is a major part of my life. I take Pilates reformer classes 5-6 days a week. My workouts help me remain balanced mentally and focused for the rest of my day. I'm also obsessed with home decor. Having a beautifully designed space that ushers in happiness is really important to me. I have a boutique interior design company with one of my besties. I love nothing more than creating a space that allows people's homes to rise up to meet them.

Do you have pets?

I'm a poodle Mum. I have a red toy poodle named Bijou. I'm that crazy dog person that takes their fur baby all over the place. I've taken my dog everywhere from the movies to Cannes.

What are your favorite foods?

I recently became vegan-ish lol. Over the past three years I've slowly been removing meat and dairy from my diet. It wasn't easy per se... but I use a nutrition based meal delivery service called Sakara that I love! It has made eating clean super easy. I do however, make allowances for some of my faves like macarons from Laduree and roti from Sugarcane, the best Trinidadian spot in Brooklyn.

What are you working on now?

I've been in NY all summer working on a few projects. I can't wait to share more about them soon...

Plug your social media

@NiaJervier on twitter and Instagram











Where are you from and how did you get into modeling?

I was raised in a small town in Holland, to an Indonesian/Indian father and a Dutch mother. Modeling kind of fell in my lap at age 15, when my aunt secretly sent in a picture of me to the televised National Modeling Competition. I was chosen to compete and made it to the finals which eventually landed me in Miami to pursue a modeling career. I am so fortunate to have worked with many top photographers such as Patrick Demarchelier, Steven Meisel, and Fabrizio Gianni and have appeared in Campaigns such as Guess alongside Anna Nicole Smith, Victoria Secret, and Corneliani and have been on the covers of Magazines all over the world. After living in Miami, my modeling career took me to New York and eventually landed me in Los Angeles, which I now call home with my sweet daughter.

Tell us about your personal style.

I am most comfortable in jeans, t-shirt and my black Havaianas flip-flops but love dressing up classy, sophisticated with a hint of sexy. I feel most sexy wearing a pant suit with high heels, adding beautiful gold accessories and showing just a touch of skin in the neckline - leaving some imagination to the eye of the beholder.

What are your favorite fashion designers?

There are many designers and styles I like but some of my favorites are Alexandre Vauthier, Karigam and Georgio Armani. I love the Tunisian new sustainable and ethical fashion of Baraa. One of my favorite local designers is Queen of Noise which is an Italian Brand based in Los Angeles and I enjoy wearing the many beautiful bead bracelet creations of "Bleu Griffin" designed by Philippe Lee. I wear them a lot during my energy work with animals and people.

How did you become a Reiki Master and Medium for people and animals?

I discovered Reiki through a conversation with a total stranger at a metaphysical store. I had never heard of Reiki before but when she explained the healing benefits of this vibrational energy, it immediately resonated with me. I decided to explore my interest further through a formal Reiki Training. It wasn't long before I realized this is what I was meant to do; heal and help people.

Reiki is one of the oldest healing systems often used as a complement to conventional therapies in many hospitals. Through clearing of blocked energy it can greatly reduce stress and create a feeling of inner peace and harmony so the body's natural healing abilities can improve and maintain optimal health. As an intuitive guide I use my psychic-intuition to see, hear and feel information to answer my client's questions and concerns. In addition, I also communicate with the afterlife as a medium to help clients reconnect with a loved one who has passed on. In addition I implement CBT, or cognitive behavioral therapy, which is a technique that can help people find new ways to behave by shifting their thought patterns. I guide them in healing old mental and emotional wounds that keep them stuck.



Who inspires you?

I am inspired by people who have overcome life's toughest obstacles to achieve some unbelievable things by adapting themselves and a positive attitude. Former professional basketball player Chris Herren is one such person. He is an author and wellness advocate that has shared his story of recovery with over 1 million people nationwide. His film "The First Day" addresses teen substance use, while helping refocus the conversation around addiction from the last day to the first. I was blown away by his vulnerability in sharing his story in front of high school students all over the country and his profound connections with them who, in turn, have shared their stories of struggle and strength. This film should be shown at every high school on the first day of school. But I am most inspired by my daughter. She continuously inspires me to work on myself to set a good example by trying to the best I can be, to love and support, to shelter, educate, push and nurture her.

What are your 2 favorite things in your closet?

I am obsessed with sneakers of any kind, but especially high top sneakers. I find they can be so sexy on a woman paired with their favorite jeans. They are always in style, not only for athletic purposes but also give any outfit an edgy look. I rarely leave the house without a cashmere scarf and I always have a few of them in different colors in my car. They add a feeling of luxury to any outfit. My favorites are handwoven in Nepal and locally designed by my dear friend Yazemeenah Rossi.

What are your favorite foods?

I love food in general, but my favorite would have to be the Indonesian Cuisine. Growing up in Holland you could always find me in my dad or grandparents kitchen watching and learning how to cook these flavorful dishes. I remember the delicious smell standing in the kitchen watching my dad meticulously cut all the ingredients and sauté everything in a wok and making the sweet and spicy peanut sauce that went with everything. Still to this day, I will eat that sauce with anything and everything. Indonesian food for me represents happiness, that largely involved around family gatherings with guests sharing stories and funny jokes. One of my favorite dishes are Sate Ayam, Nasi Goreng and Gado Gado. I have my favorite cookbook in my kitchen "Indo Dutch Kitchen" written by my fellow Dutch/Indonesian Jeff Keasberry to help me make some of those delicious dishes.

Do you work out?

I get bored with practicing one type of exercise so I like to do many different things to switch it up and keep it exciting. From horseback riding, hiking, beach-walks, lifting weights, motocross to rowing, paddle boarding and kayaking and I am always up for trying and experiencing new things and sports. I have a big bucket list of things to try...

What is your make up routine?

I usually don't wear a lot of make up and with the right skincare routine I usually don't need to. All I will add is a plumping lipgloss by Buxom, voluminous Lash Paradise Mascara by L'Oréal, a little contouring to define my cheekbones and I am out the door. I like the contouring palette by Smashbox

which I am currently using but sometimes I also use a bronzer or powder that is a few shades darker than my skin, and a foundation that is a few shades lighter for highlighting.

What's your skincare routine?

I personally like skincare without too many steps and love using products that are clean, natural and without any harsh chemicals. I am using products at the moment from Karisma Skincare that made a huge difference in the way my skin feels and looks. I cleanse my face with the Face Polish which is a make up remover and deep cleansing all in one, then use the Face Elixir and finish with their super light weight SPF Formula before I run out the door. I use their organic Honey Mask once a day and not only because I love the way my skin feels but also because its a quick mask. I don't have the patience for masks that take too long. I also use the The Better Skin Co. Better Skin Lava Magik after a sweaty day to cleanse and exfoliate which makes my skin feel super soft.

What do you always take to a shoot?

When I go to a shoot, there are a few items I like to bring. My Beats headphones to listen to music in between shots. I love listening to Reggae music which always puts me in a happy mood. A great book. I am currently reading "I forgot to die" by Khalil Rafati who started my favorite juice and smoothie bar "SunLife Organics" in Malibu. Its a true and inspiring story about one man ultimately conquering his demons and wrote himself a new life story. Body sheen oil by Karisma Skincare to keep my skin glowing all day and of course skin colored lingerie by On Gossamer to wear under any outfit we are shooting that day.

What is your favorite movie?

I love watching true stories and documentaries. "Intouchables" is based on a true story of friendship between a handicap millionaire (Francois Cluzet) and his street smart ex-con caretaker (Omar Sy). An improbable camaraderie rooted in honesty and humor between two individuals who, on the surface, would seem to have nothing in common. Its funny, emotional and uplifting. The documentary "Heal" is about a scientific and spiritual journey where you discover that your thoughts, beliefs, and emotions have a huge impact on your health and ability to heal.

If you had to choose one favorite word, what would it be?

Choice: All of us always have choices, and we are exercising them every day, every minute, every second. Your life is a product of choices. Choose YOU!!!

Plug your social media!

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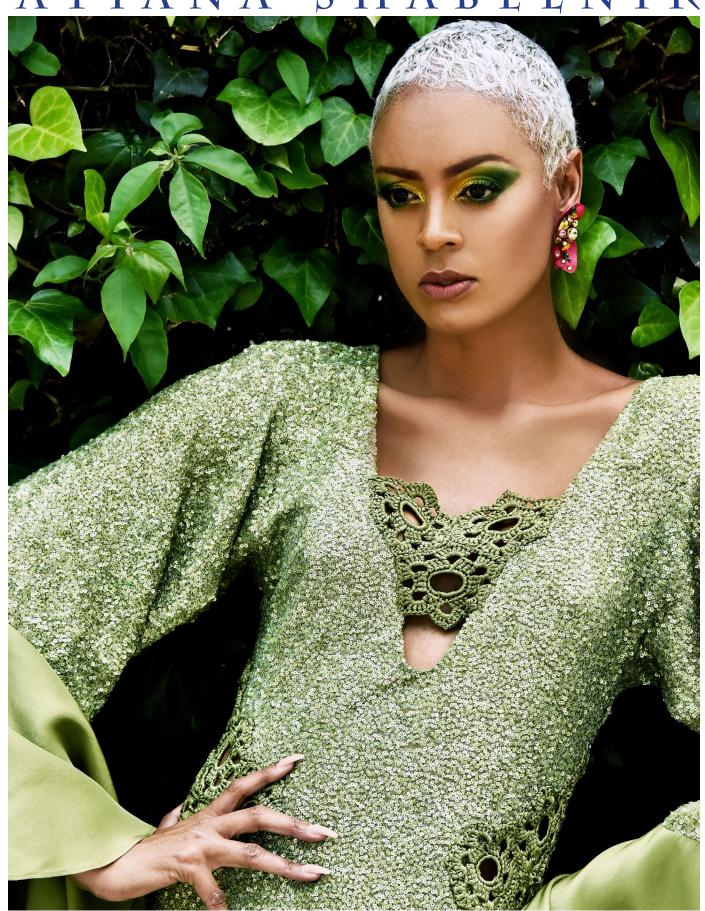








Designer TATIANA SHABELNIK





Where do you get your inspiration for your designs?

My collection "Contrast" is inspired by tremendous passion for travel and love for different cultures. Bold bright colors and shapes as well as color-blocking elements derive from longtime admiration for the work of Russian artist Wassily Kandinsky and Belorussian-French artist Marc Chagall. Choices of bold colors also come from my upbringing in the Soviet Union. My selection of colors embodies the qualities of risk-taking, physical confidence, vivacious competition, and independence. In my work, I contrast contemporary Los Angeles glitz and glamour with a vivid ancestral past in rural Belarus. As you look at my designs, you will see that they are rooted in the styles of Belorussian folk dresses from my youth with a modern twist. I provide a cosmopolitan, playful blend of colors and textures inspired by fearless personality. As a longtime Rotarian, my collection also takes inspiration from the contrast of poverty and wealth in the world, and the psychological power of vibrant clothing during tough political, social, and economic times. This global inspiration is also reflected in the details and craftsmanship of my designs. When people wear my clothes, I hope they will feel a connection with people everywhere. We are all citizens of the world. I feel that I belong to the category, as Franca Sozzani called it, "Globalallure." She has said, "The world is a book and those who do not travel read only one page." I agree with that. I want my admirers to feel unique, independent, and free from any limitations dictated by the customs of different countries. I want them to make a statement when they wear my clothing and jewelry. I want them to feel very comfortable, yet stylish as well as sexy and feminine. I believe that adding a little touch of "drama" is essential and want to bring high-end wearable art to everyone globally and to unite world cultures through FASHION and GLAMOUR.

Who are your favorite fashion designers?

There are a number of fashion designers whom I truly admire. It is not always about their designs but also their inspirational journeys to success. I definitely consider Coco Chanel as one of my creative heroes. Having been abandoned in early age by her father after her mother died, Coco Chanel took her life into her own hands and made her career by relying on her intelligence, personal drive and charm to achieve business success. She used herself as her own first model and a source of inspiration and was able to revolutionize women's clothing. This is very inspiring to me. Among other designers that I admire I can name Miuccia Prada, Vivienne Westwood, Gianni Versace, John Galliano, and Alexander McQueen.

Tell us about your personal style.

My personal style is bohemian: focusing on free and flowy fabrics. Coco Chanel was the one who at the beginning of the 20th century strove to free women from uncomfortable clothing that constrained movement.

Where did you learn to design?

I do not have any formal fashion education or fashion degrees beyond four courses that I took at OTIS College of Art and Design. I consider myself a natural-born artist. Love for art came very early in my life. I started drawing and painting at the age of six. Becoming a fashion designer was not a random decision. Fashion has been my biggest dream since I was a child. However, I never talked about it until 2012. We all have dreams but not always can make them a reality. I decided that it is better to pursue my dream later in life than never. Looking at where I am now, I believe things happened at the right time for the right reason. I do not regret that my fashion career did not begin when I was sixteen. I grew up with my mother and grandmother who were immensely talented in sewing,

knitting, crocheting. My mom worked full time as a physicist at the Academy of Sciences in Minsk. To make an extra income, she completed a two-year course in sewing where she learned how to sew to perfection. I remember her coming home every day from work and after dinner she would sit behind the sewing machine until midnight making clothing for other people to earn extra income. I grew up around fashion magazines and books. I knew the feel of fabric from a very early age, and could easily distinguish natural fibers from synthetic or chemically produced. My grandmother taught me how to knit at the age of seven, and I learned how to sew when I was a teenager. I started sketching my own outfits when I was a child, and my mom was the one who implemented my ideas. Since I started my fashion line, every season my mom designs one or two pieces for the runway.

What do you do in your free time?

Since fashion is my biggest passion, the majority of my free time is devoted to creating new pieces of art. I love nature, I love exploring new places, establishing new relationships with people and staying connected with my friends and family. I am very passionate about Latin dancing; love fashion photography and modeling.

What is your favorite color?

A signature and my personal favorite color is orange— a color radiating enthusiasm, warmth and happiness, while capturing the stimulating energy of red, and cheerfulness of yellow. As a Soviet emigrant, I also relate to the color's immediate representation of adventure and risk-taking, physical confidence, and vivacious competition, optimism, ambition, and independence.

What is your favorite thing in your closet?

My favorite thing in my closet is a cardigan hand-crocheted by my mom who has been designing garments for me since I was 6 years old. Not surprisingly, and with much affection, "Contrast" is dedicated to my dear mother and lifelong creative partner.

What are your favorite materials?

I love working with natural fibers such as silks and chiffons. I love the flow and feel of light fabrics. It is a reflection of freedom for me.

What is your favorite thing about fashion week?

I love incredible energy, excitement, creativity; expression, new trends, meeting new people and opportunities that fashion week brings to all creative minds.

Where did you grow up?

I was born and grew up in Minsk, Belarus, when it was still a part of the Soviet Union.

What are you working on now?

I am getting ready to show my new ready-to-wear collection "PRIDE & CONTRAST" at OC Fashion Week on September 22.

Plug your social media

Website: https://www.tatianashabelnik.com/ Loobook: https://www.belarusachkacouture.com/ Online boutique: https://www.tatianashabelnik.com/ Instagram: https://www.instagram.com/tatianashabelnik/





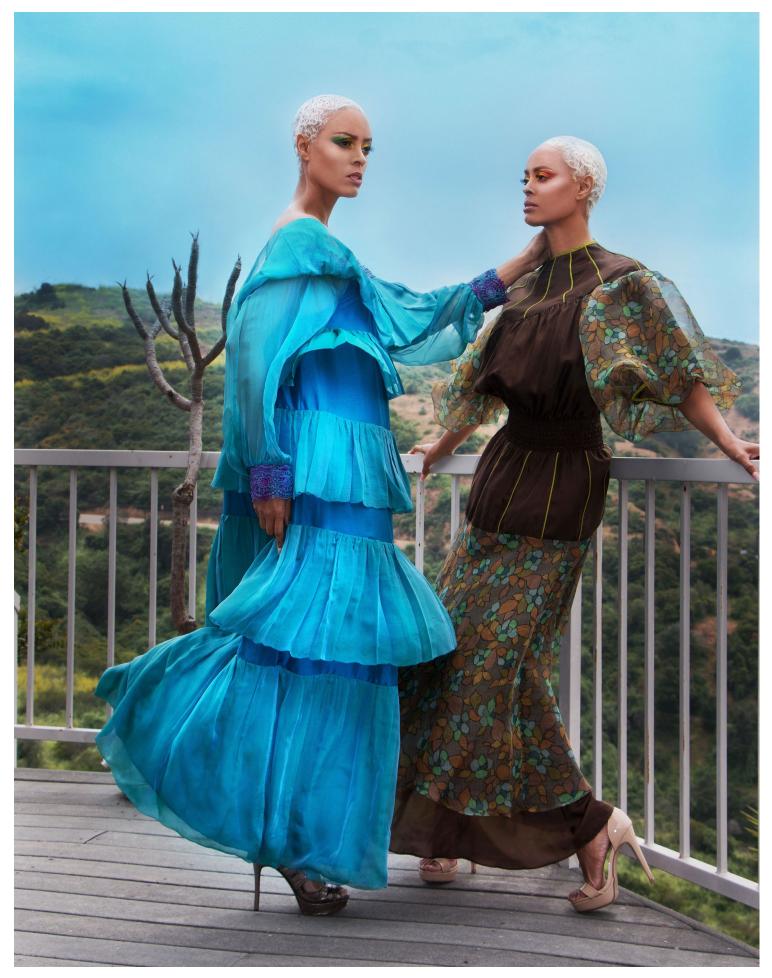
Designer and photographer: Tatiana Shabelnik

Make-up artist, Creative director and Photographer:
Maksim Leonov

Models: Erin and Desiree Green













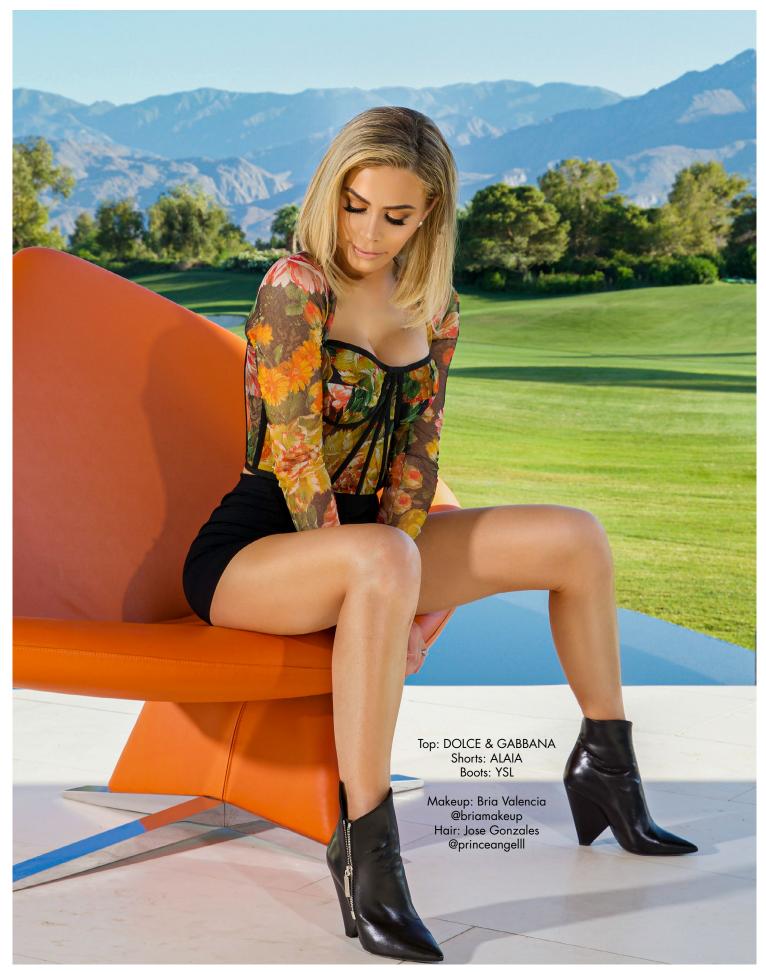


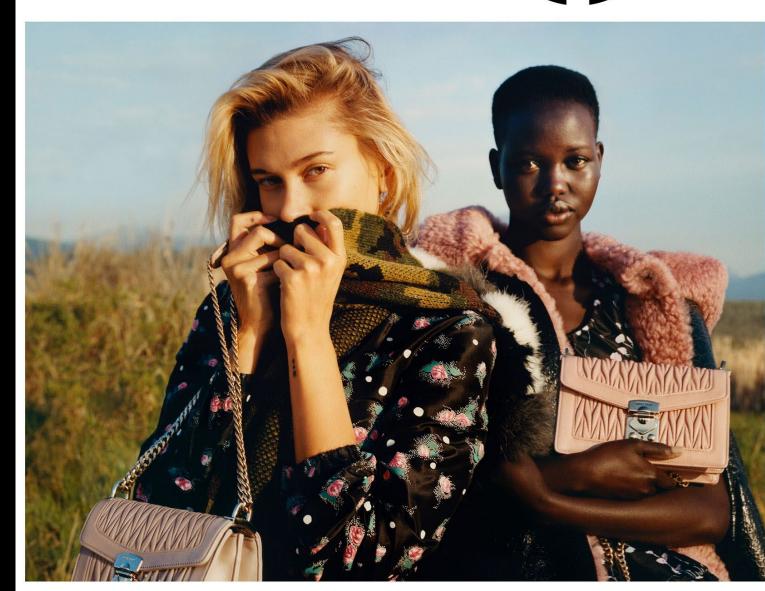






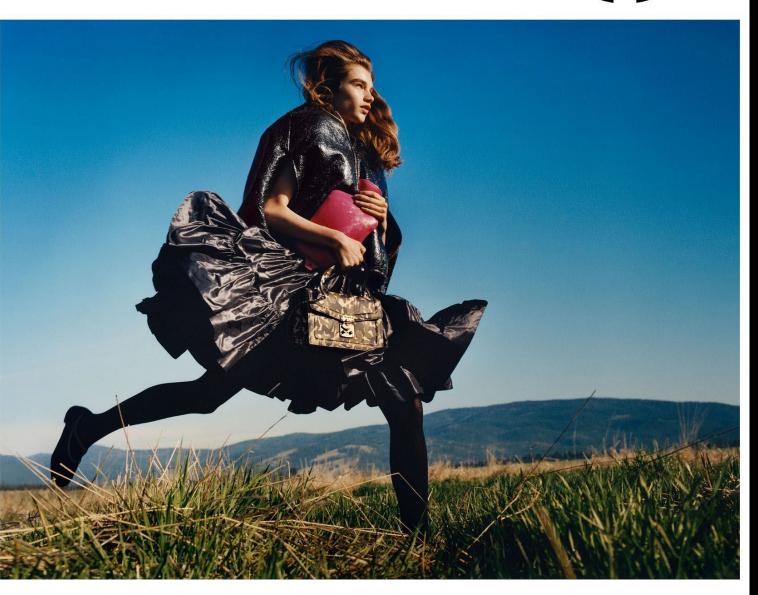






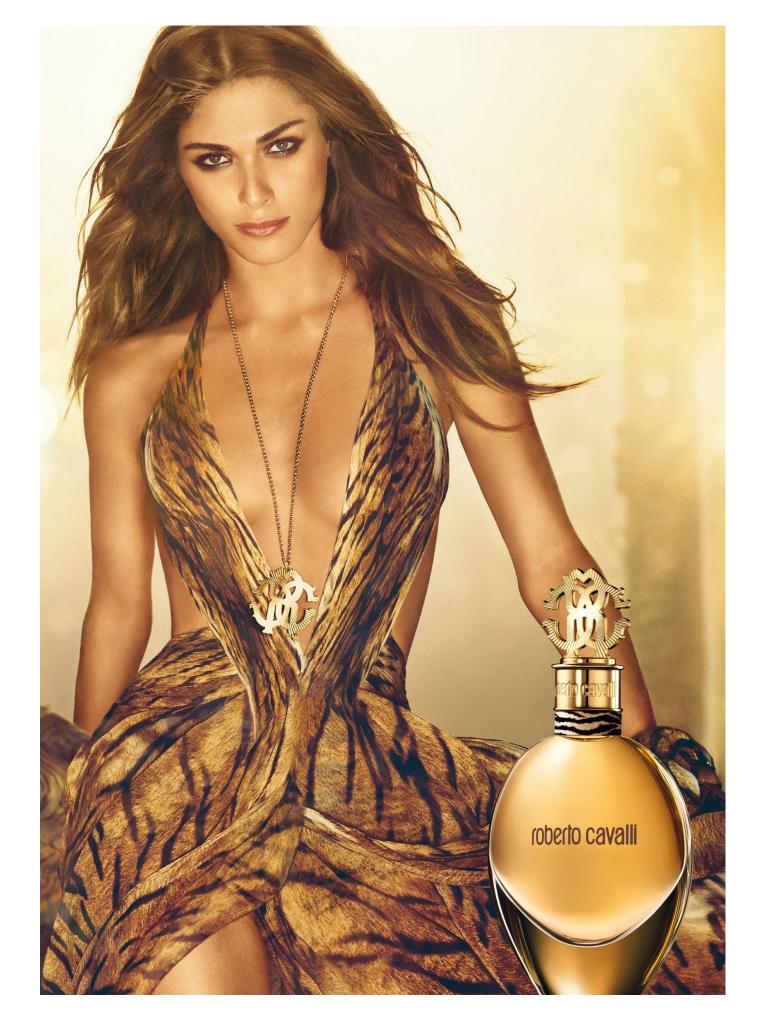
PAWS UP

MONTANA MAY 13 - 16 2019 BY EDDIE WREY













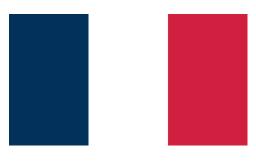


























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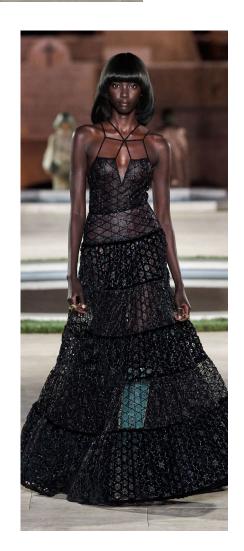














FENDI- ROME

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120 LUISA BECCARIA- PARIS



































RUNWAY



DUST

PHOTOGRAPHER: PATRICE BERCHERY

MODEL: JULIE BLANC

MAKEUP: CAROLINE AUGIER POST PRODUCTION: F.BURKHALTER







Shirt: Levi Shorts: Levi Necklace: 70's Shop From London Boots: Louboutin







Hat: Mas Fuengo Sunglasses: Persol



Hat: Mas Fuengo Shirt: Black Pearl Shorts: Levis Shoes: Oxo





Dress: P. Catanzaro Gloves: Glove House Sunglasses: Persol Shoes: San Marina It's a Saturday afternoon, and the suspense is building as sunset approaches. Cathy B. is putting the finishing touches on her make-up and sassy outfit. Spectacular looking in a layered black dress, snappy new croco-embossed leather bag, and sizzling stilettos, she's ready to embrace the excitement that awaits her.



What's unusual about this scenario is Cathy is not preparing for a romantic date. Her thoughts are focused on the great time she's going to have tonight sipping strawberry margaritas and roaring with laughter beside her BFF's.

A night on the town with your gal pals can be a blast, but tonight all of Cathy's best friends are gathering for a hosted party often referred to as "A Girls Night In." These events technically known as pleasure parties are all the rage both in small communities as well as bustling cities around the country. They are basically a theme party for adult women who want to explore new avenues for their passions to be unleashed.

Two weeks prior to this gala event, Cathy received an e-mail invitation sent by the hostess to prepare the potential guests for the purpose of the party, so no one would be surprised or caught off guard by the theme for the evening.

Promptly at 7:00 p.m., Cathy arrives at her friend's posh penthouse apartment that has a fabulous view of the twinkling lights of the city. Most of the guests have arrived and are already having cocktails, appetizers, and socializing with one another.

Adjacent to the bar is a dining area with room for ten people. Strategically placed around the room are silver candelabras with a scented fragrance that facilitates a romantic environment. And in close proximity is a sumptuous feast prepared especially for the occasion. Gastronomic delights are one of the key ingredients to masterminding a successful party. In short order, all of the guests are relaxed, involved in lively conversations, and are definitely in the mood for what comes next.

Now is the perfect time to unveil the passion driven accoutrements that set a dramatic stage for the romantic, sexy part of the festivities to begin. Right before the main event, the center of attention becomes a trained representative who introduces a vision of the pleasure parade of stars, demonstrates the products, and enlightens party-goers to the limitless potential of enhancing their romantic liaisons. Additionally, the host may choose to hand out party favors that are meant to inspire and entertain the guests. Some popular examples include X-rated fortune cookies, erotic edibles, or candy G-strings. These take home bundles of playful prizes fill the room with entertainment as well as provide inspiration for the next passionate encounter.

With the party in full swing, a plethora of products are unveiled in a strategic fashion with categories for each main attraction. The first category of items that enhance pleasure include fantasy costumes such as: a policewoman's outfit complete with handcuffs and a badge, handcrafted masks, and other outfits with a theme. Next up are the lingerie items such as a sexy bustier or leather corset with garters for those who enjoy taking a walk on the wild side.

Products that stimulate the erogenous zones are always a big hit. Some of the bestsellers range from scented lotions and tangy warming oils to chocolate body paint and other tasty treats. These can be used to gently massage those highly sensitive areas of arousal.

The anticipation builds to a slow climax as each new phase of toys are displayed and explained. Another category in the pleasure chest is erotic devices that include the infamous 7+ inch dildo that comes in various colors. These replicas of the real deal come in a variety of shapes, sizes, and materials. Some of them look and feel genuine while others are made of glass or other strong components. It's merely a matter of individual preference as to which one is more enticing.

Lest we forget a staple in this titillating line-up, the superstar of toys known as the vibrator is a hot item that has been around for eons. Legend has it that Queen Cleopatra of Egypt devised her very own vibrator comprised of bees placed in a sealed jar. When placed in close quarters with each other, they produce a vibrational pitch that when properly used can lead to ecstasy. Nevertheless, since the true invention of the vibrator by doctors during the Victorian age, this handy device has been continuously upgraded from the original version that was quite awkward.

The newer vibrators operate quite efficiently and come in many varieties. Some have dual controls with a number of speeds that are able to stimulate various portions of a woman's body. Others are waterproof or are bullet-shaped, and most of them come in a variety of colors.

Throughout the program the toy representative may decide to share some of her experiences with the various items and invite audience participation in the discussion. This time set aside for sharing heightens awareness about new ways to maximize pleasure using a variety of creative techniques.

As the curtain closes on the pleasure party, guests reluctantly depart with a bright smile and a spring in their step. They leave armed with a new bag of tricks that heighten their pleasure in any future intimate encounter. Part of the beauty of these gatherings is the fact that each woman will ultimately create her own fantasy that will allow her to experience a new depth of pleasure. And for that reason alone, these types of parties are wildly successful.

PLEASURE PARTIE















RONALD VAN DER KEMP- PARIS





























V I K T O R & P A R I S R O L F -





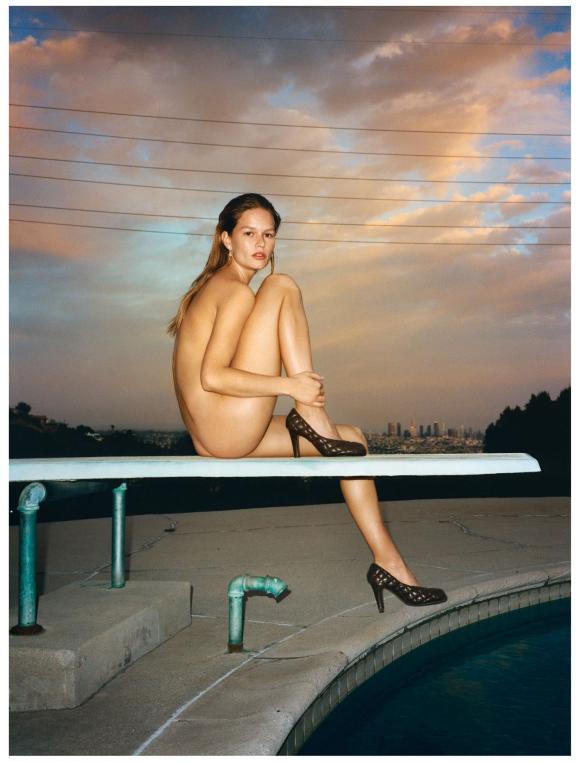












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